



# SATHYABAMA

## INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)



Accredited with "A" grade by NAAC

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119, Tamilnadu, India.

**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)  
Accredited with Grade "A" by NAAC | 12B status by UGC | Approved by AICTE  
www.sathyabama.ac.in

**SCHOOL OF COMPUTING**  
PRESENTS  
**HARDWARE SERVICE AND TROUBLESHOOTING WORKSHOP**

DATE: 17th-19th March, 2022  
Time: 9:00am to 3:15pm

**Hardware System Administrator**  
**Mr. Suresh**

Faculty Coordinators:  
Dr. A. Mary Rosonita  
Dr. D. Usha Nandini  
Mr. M. D. Karnatesh

Student Coordinators:  
Mr. S. Durgabraseed  
Mr. Sai Pradeep  
Ms. Meghana  
Ms. Sindhu  
Mr. Kethan  
Mr. Vamsi Krishna



**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
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Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai-600119

SCHOOL OF ELECTRICAL AND ELECTRONICS ENGINEERING  
DEPARTMENT OF ELECTRONICS AND INSTRUMENTATION ENGINEERING

**LIVE WEBINAR**  
ON  
**Recent Trends in PLC, SCADA & DCS**

**Resource Person:**  
Dr. D. Pradeep Kannan,  
Professor, EIE-Manager-Technology,  
Business Incubator,  
Associate Placement Officer,  
K L N College of Engineering,  
Madurai

**CONVENORS :**  
Dr. N. M. Nandhitha, Dean, School of EEE  
Dr. S. Lalitha Kumari, Assoc. Professor, EIE

**CO-CONVENORS:**  
Ms. G. Rajalakshmi, Asst. Professor, EIE  
Dr. R. Pandian, Assoc. Professor, EIE  
Ms. T. Thaj Mary Delsy, Asst. Professor, EIE

DATE : 11.09.2020  
TIME : 4.00 P.M - 5.00 P.M  
Registration Link :  
<https://forms.gle/zpY2jUNPSdyqNECZA>

Registration is Free

**PATRONS:**  
Dr. Mariazeena Johnson, Chancellor  
Dr. Marie Johnson, President  
Dr. T. Sasipraba, Vice-Chancellor



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Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119, Tamilnadu, India.

IUCEE FOUNDATION

**"Design Thinking"**  
Dr. William Oakes  
Purdue University  
October – December 2021

IUCEE Faculty Empowerment Course

**Prof. Dr.T.Sasipraba**  
Sathyabama Institute of Science and Technology  
**HIGH DISTINCTION**

*Krishna Padula*  
Dr. Krishna Padula  
Executive Director  
and Executive Organization for  
Engineering Education

IUCEE FOUNDATION

**"Design Thinking"**  
Dr. William Oakes  
Purdue University  
October – December 2021

IUCEE Faculty Empowerment Course

**Prof. Dr. Sathish Sundaraman**  
Sathyabama Institute of Science and Technology  
**DISTINCTION**

*Krishna Padula*  
Dr. Krishna Padula  
Executive Director  
and Executive Organization for  
Engineering Education

IUCEE FOUNDATION

**"Design Thinking"**  
Dr. William Oakes  
Purdue University  
October – December 2021

IUCEE Faculty Empowerment Course

**Prof. Bharathi B.**  
Sathyabama University  
**CREDIT**

*Krishna Padula*  
Dr. Krishna Padula  
Executive Director  
and Executive Organization for  
Engineering Education

IUCEE FOUNDATION

**"Design Thinking"**  
Dr. William Oakes  
Purdue University  
October – December 2021

IUCEE Faculty Empowerment Course

**Prof. Stanley Abraham L.**  
Sathyabama Institute of Science and Technology  
**DISTINCTION**

*Krishna Padula*  
Dr. Krishna Padula  
Executive Director  
and Executive Organization for  
Engineering Education

**C D I O**

CONCEPT DESIGN IMPLEMENT OPERATE

The **CDIO™ INITIATIVE** is an innovative educational framework for producing the next generation of engineers. The framework provides students with an education stressing engineering fundamentals set in the context of Conceiving — Designing — Implementing — Operating (CDIO) real-world systems and products. Throughout the world, CDIO initiative collaborators have adopted CDIO as the framework of their curricular planning and outcome-based assessment.

**ELIGIBILITY & REGISTRATION FOR FDP**

- Faculty from Sathyabama with teaching positions in all Engineering disciplines are eligible.
- The number of seats is limited to 50 and selection is based on a first come first serve basis.
- No Registration fees.
- E certificates will be provided for the participants with 100 % attendance.

Registration Link:  
<https://forms.gle/mzwK6eLQdqlU1t2u5>

www.sathyabama.ac.in

**5 DAYS ONLINE FDP ON DESIGN THINKING**

2, 9, 16, 23, 30 October 2021 | 12:30 PM to 2:30 PM

Quality Organized by

**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)

Accredited with Grade 'A' by NAAC | ISO 9001:2015 by DNV-GL | Approved by AICTE

SCHOOL OF MECHANICAL ENGINEERING & SCHOOL OF COMPUTING  
(As Part of Sathyabama's CDIO Initiatives)

Mr. Kaja - 98505 89572  
Mr. Iyvan - 98948 43539

**About Sathyabama Institute of Science & Technology (Deemed to be University)**

Sathyabama Institute of Science and Technology is one of South India's premier Academic and Research Universities that offers multi-disciplinary academic programmes in various fields of Engineering, Science, Technology, Management, Dentistry, Law and Nursing. It has been Accredited with 'A' Grade by the National Accreditation and Assessment Council (NAAC). Sathyabama's standing in rankings and ratings are excellent at National and International level. For the year 2020, Sathyabama Institute of Science and Technology has been ranked in 30<sup>th</sup> position among the Universities in India by the National Institutional Ranking Framework (NIRF), Government of India. NIRF has consistently ranked Sathyabama in the top 50 positions and this is the 8<sup>th</sup> consecutive year the Institution is receiving this recognition. Sathyabama Institute of Science and Technology is steered towards success under the leadership of Chancellor Dr. Maricena Johnson, President Dr. Marie Johnson and Vice President Ms. Maria Bernadette Tambara Johnson. Sathyabama has undertaken various sponsored projects funded by both International & National organizations and also successfully conducted non-formal education programs through 18 village Resource Centers all over the state.

**Educational Transformation through CDIO at SATHYABAMA**

Sathyabama Institute of Science and Technology has been recognized as the India's third member institution of worldwide CDIO initiative. The **CDIO™ INITIATIVE** is an innovative educational framework for producing the next generation of engineers. The framework provides students with an education stressing engineering fundamentals set in the context of Conceiving — Designing — Implementing — Operating (CDIO) real-world systems and products. World's leading institutions are working together towards CDIO, to address the gap between industry needs and the quality of engineering graduates being produced. Sathyabama Institute of Science and Technology is the third engineering institute in India to be accepted into this prestigious collaboration, joining the ranks of elite institutions like MIT, Stanford University, Chalmers and University of Sydney.

**EMINENT SPEAKERS**

**Prof. PRAVEEN NAHAR**  
Director  
National Institute of Design  
Ahmedabad

**Prof. VIJAY BAPAT**  
Adjunct Faculty, Former  
Emeritus Fellow, IIT Madras, IITC,  
School of Design, IIT Bombay

**Dr. V.K. KARTHIKA**  
Assistant Professor  
Department of Humanities and  
Social Sciences, MIT-Trichy

**Dr. ANIL KUMAR**  
Senior Lecturer  
London Metropolitan University  
United Kingdom

**Dr. SHERIN ZAFAR**  
Assistant Professor  
Computer Science and Engineering  
Jama Rensselaer University

**Design Thinking Process**

Empathize

Define

Ideate

Prototype

Test



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Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai, Tamilnadu

### Webinar on

## Preparing for ABET Accreditation for Engineering Schools

Distinguished Talk by

### Professor Adedeji B. Badiru

DEAN  
Graduate School of Engineering & Management  
U.S. Air Force Institute of Technology, USA



**Zoom: 96632977651**  
**Password: 704969**

**Date: 15th September 2020**  
**Time: 4.00 PM to 5.30 PM**

**Patrons**

**Dr. Mariazeena Johnson**  
Chancellor

**Dr. Marie Johnson**  
President

**Dr. T Sasipraba**  
Vice Chancellor

[www.sathyabama.ac.in](http://www.sathyabama.ac.in)



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**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
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NAAC Sponsored  
Two Day National Level Online Workshop  
on  
**Quality Assessment & Accreditation in HEIs**



Free Registration  
Register @  
<https://bit.ly/NAACWorkshopJun22> or



**Chief Patrons**  
 Dr. Mariamena Johnson, Chancellor  
 Dr. Marie Johnson, President  
 Mr. J. Anil Selvan, Vice President  
 Mrs. Maria Bernadette Tamilarasi, Vice President  
 Ms. Maria Catherine Jayapriya, Vice President

**Patrons**  
 Dr. T. Sasipraba, Vice Chancellor  
 Dr. E. Loganathan, Pro Vice Chancellor  
 Dr. S. Rao, Registrar  
 Dr. J. Shweta Kant, Director Research  
 Dr. G. Suresh, Director Administration  
 Dr. Jignesh Prasad, Controller of Examinations

**Convener**  
 Dr. Anuja Mandla, RMC Coordinator

**Coordinators**  
 Dr. M. S. Sudhakar Prasad, Dr. D. Suresh, Mrs. T. Vijayashree



Date  
27 & 28 June 2022

Time  
9:30 AM to 3 PM

Who can attend ?  
Faculties from Higher Education Institutions

*Certificate*  
will be provided for all the participants

For any queries contact  
[sathyabama@iit.ac.in](mailto:sathyabama@iit.ac.in)

**PROGRAMME SCHEDULE**

**27.6.2022**  
 09:30 - 09:45 Welcome Address  
 Dr. T. Sasipraba, Vice Chancellor, Sathyabama Institute of Science and Technology  
 09:45 - 10:30 Inaugural Address  
 Prof. S.K. Aggarwal, Chancellor, IIMA, Former VC, IIT Madras, IIT Bombay, IIT Kharagpur, IIT Gandhinagar, New Delhi  
 10:30 - 10:45 Special Address  
 Prof. Sandeep Banerjee, Vice-Chancellor, Marwadi University  
 11:00 - 12:00 Role of NAAC in Enhancing the Quality of Higher Education  
 Dr. A. Poo Padmanabhan, IIT Madras, Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar  
 12:00 - 01:00 Quality System in HEI - A Stakeholder's Perspective  
 Dr. Raja Prabu, IIT Madras, Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar  
 02:00 - 03:00 Curriculum Design and Development, Sustainability and Outcome Based Education  
 Dr. T. Thyagarajan, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

**28.6.2022**  
 10:00 - 11:15 A Recipe for Effective and Efficient Teaching  
 Dr. Deepak Karimkhat, Professor, Electrical Engineering Department, Head, Teaching - Learning Center, IIT Madras  
 11:30 - 01:00 Should IQAC be Mandated in HEIs?  
 Dr. Partho Sarathi Mishra, Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar  
 02:00 - 03:00 Implementation of Quality Culture and Institutionalization of Best Practices  
 Dr. Prakash S. Nair, Vice-Chancellor, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

**INVITED SPEAKERS**

  
 Prof. S.K. Aggarwal  
Chancellor, IIMA  
Former VC, IIT Madras, IIT Bombay, IIT Gandhinagar, New Delhi

  
 Prof. Sandeep Banerjee  
Vice-Chancellor,  
Marwadi University

  
 Dr. A. Poo Padmanabhan  
IIT Madras, Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

  
 Dr. T. Thyagarajan  
IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

  
 Dr. Raja Prabu, IIT Madras, Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

  
 Dr. Partho Sarathi Mishra  
Director, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar

  
 Dr. Prakash S. Nair  
Vice-Chancellor, IIT Madras, IIT Gandhinagar, IIT Kharagpur, IIT Gandhinagar, IIT Gandhinagar



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**School of Computing**  
Department of Computer Science and Engineering  
(Accredited by NBA)

**15 DAYS**  
**FACULTY AWARENESS PROGRAM**

18.07.2022 - 04.08.2022  
11.15 AM - 12.15 PM

 <b>Dr. B. Bharathi</b> Professor, Dean Academics Topic: National Education Policy 2020	 <b>Dr. S. Vigneshwar</b> Professor & Head Topic: Overview of Outcome Based Education	 <b>Dr. S. Revathy</b> Associate Professor Topic: PDC, DDC, Stakeholders - Process Flow
 <b>Dr. R. Subhashini</b> Professor & Head Topic: Overview of NBA, NAAC, ABET & ARIIA	 <b>Dr. S. Sathyabama Krishnan</b> Associate Professor Topic: CO-PO Attainment & Mapping	 <b>Dr. B. Anshu Karam</b> Associate Professor Topic: Discussion of Criteria for NBA, ABET and NAAC
 <b>Dr. D. Usha Vandini</b> Associate Professor Topic: Syllabus, Credits, Examination, Marks & CGPA Calculation	 <b>Dr. P. Asha</b> Associate Professor Topic: Course Outcome, Bloom's Taxonomy & Question Paper Setting	 <b>Dr. J. Albert Mayan</b> Associate Professor Topic: Admission, Infrastructure and Department Budget
 <b>Dr. A. Christy</b> Professor Topic: Department Vision, Mission, PO, PSO & PD	 <b>Dr. A. Sivasangari</b> Associate Professor Topic: Assessment Tools, Rubrics & Pedagogical Initiatives	 <b>Dr. A. Mary Peroma</b> Associate Professor Topic: Teaching Learning Process & Project Based Learning
 <b>Dr. G. Nagarajan</b> Associate Professor Topic: Review, Citation and Journal Publication	 <b>Dr. S. Prince Mary</b> Associate Professor Topic: PDC, DDC, Process and Self-Survey	 <b>Dr. K. Ashok Kumar</b> Associate Professor Topic: PDC, DDC, Process and Self-Survey

**PATRON**  
Dr. T. Sasipraba, Vice Chancellor

**ACADEMIC COORDINATOR**  
 Dr. G. Kalanidhi, Associate Professor  
 Dr. M. Sathya, Associate Professor  
 Dr. M. Maheshwari, Associate Professor  
 Ms. C. M. Raja, Assistant Professor

**CONVENERS**  
 Dr. T. Sasipraba, Dean - School of Computing  
 Dr. L. Lakshmanan, Head of Department - CSE  
 Dr. S. Vigneshwar, Head of Department - CSE

Register here:  
<https://forms.gle/ta9ck9w43g882d9z8>



**Patron**  
Dr. T. Sasipraba, Vice Chancellor

**Convener**  
 Dr. T. Sasipraba, Dean SOC  
 Dr. L. Lakshmanan, HoD, CSE  
 Dr. S. Vigneshwar, HoD, CSE

**Organizer**  
Ms. D. Deepa, Assistant Professor



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**SCHOOL OF COMPUTING**  
Computer Science and Engineering  
in association with  
**KNOWLEDGE SHARING SERIES ON ACCREDITATIONS AND PUBLICATIONS**

  
**Dr. B. Bharathi**  
Professor  
**Accreditation Frameworks**  
Date: 02.03.2022  
Time: 05:00 PM - 06:00 PM

  
**Dr. J. Albert Mayan**  
Associate Professor  
**How to increase citations and indexing**  
Date: 03.03.2022  
Time: 05:00 PM - 06:00 PM

  
**Dr. G. Nagarajan**  
Associate Professor  
**How to make Quality Publications**  
Date: 04.03.2022  
Time: 05:00 PM - 06:00 PM

**Chief Patron**  
Dr. Mariamena Johnson, Chancellor  
Dr. Marie Johnson, President  
Mr. J. Anil Selvan, Vice President  
Mrs. Maria Bernadette Tamilarasi, Vice President

**Patron**  
Dr. T. Sasipraba, Vice Chancellor

**Convener**  
 Dr. T. Sasipraba, Dean SOC  
 Dr. L. Lakshmanan, HoD, CSE  
 Dr. S. Vigneshwar, HoD, CSE

**Organizer**  
Ms. D. Deepa, Assistant Professor



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We cordially Invite you all for a FDP on  
**"e content development for online courses (MOOC)"**

Date : 19.06.2020 & 20.06.2020  
 Time : 11.00 AM

Resource Person : **Dr Felix Bast**  
 Associate Professor and science writer, Central University of Punjab, Bathinda, Punjab, India.  
 Swayam, course coordinator, a flagship online education programme of MHRD, Government of India.



S.No	Date	Time	Topics to be Covered
1	19.06.2020	09.00 am	E-Learning and Personalized Education
2	19.06.2020	03.30 pm	MOOCs and Flip Class
3	20.06.2020	09.00 am	Screen recording and Video Editing for MOOC
4	20.06.2020	03:30 pm	Writing successful Swayam MOOC application and other MOOC platforms

**Patrons**  
 Dr. MARIAZEENA JOHNSON  
 Chancellor  
 Dr. MARIE JOHNSON  
 President  
 Sathyabama Institute of Science and Technology.

**Convener**  
 Dr. T. SASIPRABA  
 Vice-Chancellor

**Organizers**  
 Dr.Y.SWARNALATHA  
 Dean – Higherstudies



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In coordination with

Wroclaw University of Science and Technology (Poland)  
 Organizes

### FRACTION TRAINING PROGRAMME

ON  
**TUTORING IN HIGHER EDUCATION**

FROM 19.07.2022 TO 21.07.2022  
 VENUE: CENTRAL LIBRARY

\*Developing future-oriented academic curricula in Teacher Education with innovative methodologies for Next-Gen Asian MEds\* (FRACTION).

**PROGRAMME COUNTRIES**

POLAND	GERMANY	SPAIN
VIETNAM	INDIA	CHINA

**TRAINER**  
 DR KAMILA LISIARDOWSKA  
 Project Coordinator and Trainer  
 Wroclaw University, Poland

**PARTICIPATING INSTITUTIONS**  
 University of Engineering & Technology, Meerut  
 Sathyabama Institute of Science and Technology, Chennai





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Makerspace @ Sathyabama Centre for Advanced Studies is conducting

### HANDS-ON TRAINING ON 3D PRINTING

Exclusively for 1st year students of Sathyabama Institute of Science and Technology

For participation, register <https://forms.gle/V7miZV2xN3KnvyGA>  
Date and time of the program will be intimated via email

Contact Us: 96261 63663  
E-mail: [sist.nanotech@gmail.com](mailto:sist.nanotech@gmail.com)

**FREE REGISTRATION**

E-certificate will be provided

**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)

**MAKERSPACE**  
SPACE OF EXCELLENCE BY DESIGNERS

**SATHYABAMA**  
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# ROBOTICS

SAY HELLO TO THE FUTURE

Learn from the INDUSTRY & ACADEMIC EXPERTS

- Humanoid Robots
- Autonomous Rovers
- Intelligent Robotic Arm

FREE COURSES!  
GRAB YOUR SEAT!

**REGISTER NOW**

**15 DAYS**  
**3-5**  
**TH**  
**10TH**  
MAY 2022  
LAST DATE TO REGISTER

**FIRST COME FIRST SERVE**

DRONES & ROBOTICS SEMINAR IN SATHYABAMA CENTRE FOR ADVANCED STUDIES



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### DRONE TECHNOLOGY

LEARN THE ART OF FLYING

Learn from the EXPERIENCED INSTRUCTORS & PILOTS

- Swarm Drone Technology
- Autonomous Flight
- YII controlled Navigation

FREE COURSES!  
HURRY UP! SEAT YOUR SLAT!

Register Now

10<sup>TH</sup> JULY 2022  
LAST DATE FOR REGISTRATION

FIRST COME! FIRST SERVE!

15<sup>TH</sup> JULY 2022  
3:00 PM TO 5:00 PM

AI SUPERCOMPUTING LABORATORY  
SATHYABAMA CENTRE FOR ADVANCED STUDIES

**SATHYABAMA**  
INSTITUTE OF SCIENCE AND TECHNOLOGY  
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### EXPLORE THE WORLD OF METaverse

LEARN FROM THE INDUSTRY & ACADEMIC EXPERTS

- AUGMENTED REALITY
- VIRTUAL REALITY
- MIXED REALITY
- GAME DEVELOPMENT

FREE COURSES!  
HURRY UP! SEAT YOUR SLAT!

15 DAYS DURATION

3:00PM TO 5:00PM (IST)

10<sup>TH</sup> JULY 2022  
LAST DATE FOR REGISTRATION

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AI SUPERCOMPUTING LABORATORY  
SATHYABAMA CENTRE FOR ADVANCED STUDIES

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### ARTIFICIAL INTELLIGENCE

THE FUTURE IS HERE

Learn from the INDUSTRY & ACADEMIC EXPERTS

WORLD CLASS FACILITIES INCLUDES

- AI RESEARCH SERVER
- SUPERCOMPUTING CLUSTER

FREE COURSES!  
HURRY UP! SEAT YOUR SLAT!

REGISTER TODAY

30 DAYS DURATION

3 PM - 5 PM TIMING

10<sup>TH</sup> JULY 2022  
LAST DATE FOR REGISTRATION

FIRST COME! FIRST SERVE!

AI SUPERCOMPUTING LABORATORY  
SATHYABAMA CENTRE FOR ADVANCED STUDIES

<p><b>CSIR SPONSORED NATIONAL LEVEL SEMINAR</b> ON <b>RECENT DEVELOPMENTS IN COMPUTATIONAL INTELLIGENCE AND ITS APPLICATIONS</b></p> <p>12th &amp; 13th July 2022</p> <p><b>REGISTRATION FORM</b></p> <p>Name : .....</p> <p>Designation : .....</p> <p>Organization : .....</p> <p>Address for Communication : .....</p> <p>PIN Code : .....</p> <p>Mobile No : .....</p> <p>Email : .....</p> <p>Date : .....</p> <p>Place : ..... Signature</p> <p><b>DECLARATION</b></p> <p>Mr./Mrs./Dr. .... is a student / faculty of our Institution. He/She is permitted to attend the programme, if selected. He/She will be abide by the rules and regulations of the host Institute.</p> <p>Date : .....</p> <p>Place : ..... Signature</p>	<p><b>Patron</b></p> <p>Dr.T. Sasipraba M.E.,Ph.D., Vice Chancellor</p> <p><b>Conveners</b></p> <p>Dr.T.Sasikala, Dean, School of Computing Dr.L.Lakshmanan, HOD-CSE Dr.S.Vigneshwari, HOD-CSE</p> <p><b>Coordinators</b></p> <p>Dr.T.Prem Jacob Dr.A.Pravin Dr.K.Mohana Prasad Mrs.M.Sreekrishna Mrs.R.S.Amshavalli</p> <p><b>Address for Communication</b></p> <p>Dr.T.Prem Jacob Associate Professor Department of Computer Science and Engineering Mob: 94454 54306 Email: premjacob.cse@sathyabama.ac.in</p> <p>Mrs.M.Sreekrishna Assistant Professor Department of Computer Science and Engineering Mob: 99626 24692 Email: sreekrishna.cse@sathyabama.ac.in</p>	<p><b>SATHYABAMA</b> INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY)</p> <p><b>Council of Scientific and Industrial Research (CSIR)</b></p> <p>Sponsored</p> <p><b>TWO DAYS NATIONAL LEVEL SEMINAR ON RECENT DEVELOPMENTS IN COMPUTATIONAL INTELLIGENCE AND ITS APPLICATIONS</b></p> <p>12th &amp; 13th July 2022</p> <p>Organized by <b>Department of Computer Science and Engineering</b></p> <p><b>SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY</b> (Deemed to be University) Accredited with Grade 'A' by NAAC Rajiv Gandhi Salai, Jeppiaar Nagar, Chennai, Tamil Nadu 600119</p>
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**CHIEF PATRONS**

**Dr. Mariazeena Johnson**, B.E., M.B.A., M.Phil., Ph.D.,  
Chancellor

**Dr. Marie Johnson**, B.E., M.B.A., M.Phil., Ph.D.,  
President

**PATRON**

**Dr. T.Sasipraba**, M.E., Ph.D.,  
Vice Chancellor

**UNDER THE GUIDANCE OF**

**Dr.E.Logashannugam**, Pro Vice Chancellor  
**Dr. Wilson Aruni**, Pro Vice Chancellor  
**Dr. S.S. Rao**, Registrar  
**Dr. S. Igini Sabasti Prabu**, Controller of Examinations  
**Dr.G.Sundari**, Director – Administration  
**Dr.B.Sheela Rani**, Director – Research

**Coordinator**

**Dr.S.Prakash**, Professor, Department of Mechanical Engineering  
**Contact: +91 9940 390 301 | [dean.mechanical@sathyabama.ac.in](mailto:dean.mechanical@sathyabama.ac.in)**

**Co-Coordinator**

**Mr.Kaja Bantha Navas**, Assistant Prof, School of Mechanical Engineering  
**Contact: +91 9952 699 572 | [sumai244@gmail.com](mailto:sumai244@gmail.com)**

**Mrs.K.R.Kavitha**, Assistant Prof, Department of Mechanical Engineering

**Program Monitoring Committee**

**Dr T.Sasipraba**, Vice Chancellor  
**Dr S Prakash**, Dean (School of Mechanical Engineering)  
**Dr. G. Arunkumar**, HOD (Department of Mechanical Engineering)  
**Dr. P.Booma Devi**, HOD (Department of Aeronautical Engineering)  
**Dr P S Venkateswaran**, National Technical Manager, ARK Info solutions

**AICTE Sponsored online**

**SIX DAYS ONLINE**

**SHORT TERM TRAINING PROGRAM (STTP)**

**ON**

**DIGITAL TWIN TECHNOLOGY FOR INDUSTRIAL AUTOMATION PROCESS**

**5<sup>th</sup> OCTOBER to 10<sup>th</sup> OCTOBER 2020 (Phase – I)**

**Organized By:**

**SCHOOL OF MECHANICAL ENGINEERING**  
**DEPARTMENT OF MECHANICAL ENGINEERING**

**SATHYABAMA**  
**Institute of Science and Technology**  
**(Deemed to be University)**  
**Accredited with "A" grade by NAAC**  
**CHENNAI, INDIA**  
[www.sathyabama.ac.in](http://www.sathyabama.ac.in)

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**School of Law**  
 In Association with  
**Institution's Innovation Council**  
 &  
**Eshwars|House of Corporate & IPR Laws**

**Organizes**  
**Faculty Development Program on**  
**Intellectual Property Rights &**  
**Innovation Management**  
**From**  
**26<sup>th</sup> to 31<sup>st</sup> July 2021 @ 4-6 pm**

Note : No Registration Fee  
 E-Certificates will be provided for all active participants

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**PATENT DRAFTING**

HANDS ON TRAINING PROGRAM ON  
 PATENT SEARCHING, DRAFTING AND FILING

DATE: 29th NOVEMBER 2020  
 VENUE : Sathyabama Institute of Science & Technology, Chennai

**COURSE OUTLINE**

- Introduction to Patentability and Non-patentable
- How to do search in patent databases
- Free and Paid search and Tips for effective searching
- How to write Provisional and Complete Specification
- How to Draft Claims and Solutions to claims

Registration Fees : 150/-

Organized by  
 Department of Electronics and Instrumentation Engineering  
 School of Electrical and Electronics

ORGANIZERS  
 Dr.R.Ramadesi, Dr.D.Mirshiana, Dr.K.Samael Rajah Babu

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**School of Law**  
 &  
**School of Mechanical Engineering**  
 In Association with  
**Daniel & Gladys Advocates, Chennai**

**ORGANIZES**  
**FACULTY DEVELOPMENT PROGRAMME**  
**ON**  
**INTELLECTUAL PROPERTY RIGHTS AND INNOVATION MANAGEMENT**

**22.06.2020 – 27.06.2020**

**Convener**  
**Dr. Dibhat Swaik**  
 Head,  
 School of Law

**Convener**  
**Dr. S.Prakash**  
 Head,  
 School of Mechanical Engineering

**Coordinators**  
**Ms. N. Sathya**  
 Assistant Professor, School of Law  
**Dr. I. Arinora**  
 Assistant Professor, School of Law

**Coordinators**  
**Mr. Nils Jay**  
 Assistant Professor, Mechanical  
**Ms. K.R. Eshika**  
 Assistant Professor, Mechanical

\*NO REGISTRATION FEE  
 \*ALL THE ACTIVE PARTICIPANTS WILL BE PROVIDED CERTIFICATE  
 FOR REGISTRATION CONTACT: Ms. KR. KAVITHA, 9952366503

Registration Link: <https://forms.gle/V1wYhxPmshyQHE89>





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## SATHYABAMA

INSTITUTE OF SCIENCE & TECHNOLOGY

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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

Proudly Presents



# LEGEND '21

INTERACTIVE SESSION WITH FILM MAKERS

## ◀◀ NATIONAL LEVEL ▶▶ SHORTFILM FESTIVAL

(04<sup>TH</sup> - 08<sup>TH</sup> OCTOBER 2021)

LAST DATE FOR SHORTFILM SUBMISSION

01<sup>ST</sup> OCTOBER 2021

For Registration, Kindly submit your details:

<https://forms.gle/UD3GZUtVLsNsAfPr5>

Send your entries through online

[viscom.sathyabamacontest@gmail.com](mailto:viscom.sathyabamacontest@gmail.com)



MEDIA PARTNER



SCAN QR CODE



[www.facebook.com/legend2021](https://www.facebook.com/legend2021)

[@viscom\\_sathyabamaofficial](https://www.instagram.com/viscom_sathyabamaofficial)

CONTACT: JOSE SOLOMON +91-8939230219 | GANDHI +91-87783 97128



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## SCHOOL OF SCIENCE & HUMANITIES

## DEPARTMENT OF VISUAL COMMUNICATION

IN ASSOCIATION WITH

PUBLIC RELATIONS SOCIETY OF INDIA, CHENNAI CHAPTER

NATIONAL LEVEL ONLINE SEMINAR ON

## INNOVATIVE TECHNIQUES IN AD FILM MAKING TO PROMOTE PRODUCTS



Winner of the prestigious CANNES CORPORATE and MEDIA AWARD

### Ms. Latha Krishna

Ad Film Maker

Date & Time : 27<sup>th</sup> February 2021, 2PM to 3PM (IST)

Twice Winner of CREATIVE EXCELLENCE AWARD at the US International Film & Video Festival, Illinois, as Director, Editor and Director of 6 popular Television series – Three fiction series for Jaya TV and Doordarshan, Two culture series for Singapore TV-12 and one series on science awareness for DD Podhigai; Editor and Director of over 100 Non-fiction short films including corporate films and advertising campaigns; Screenplay writer for a 13 part TV series and several non-fiction films, including winning an INTERNATIONAL AWARD for her Feature length Screenplay titled "The Ascent in the Canadian Wild sound contest" in Oct 2009; Actor performed lead roles in three home productions for Television.

Platform : zoom

<https://forms.gle/UyRxfrvu4Ys28tN49>

### PATRONS

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Ms. Maria Bernadette Tamilarasi Johnson  
Vice President

Dr. T. Sasipraba  
Vice Chancellor

Ms. N. Nazini  
Organising Secretary  
Head of the Department

Mr. N. Raja  
Convenor  
Asst. Professor

### Co-Ordinators

Mr. E. Senthil Kumaran

Mr. Yuvraj



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

In Association with  
ICAT Design & Media College  
Chennai

### National level Virtual Seminar on Innovative Trend & Tricks of Visual Effects

Date: 29<sup>th</sup> March, 2021 Monday  
Time: 2.00 P.M – 03.30 P.M (IST)

Platform :

<https://forms.gle/RoKEESvnmw5WvowXP6>

#### Patrons

Dr.Mariazeena Johnson  
Chancellor

Dr.Marie Johnson  
President

Ms.Maria Bernadette Tamarasi Johnson  
Vice President

Dr.T.Sasipraba  
Vice Chancellor

Ms.N.Nazini  
Organising Secretary  
Head of the Department

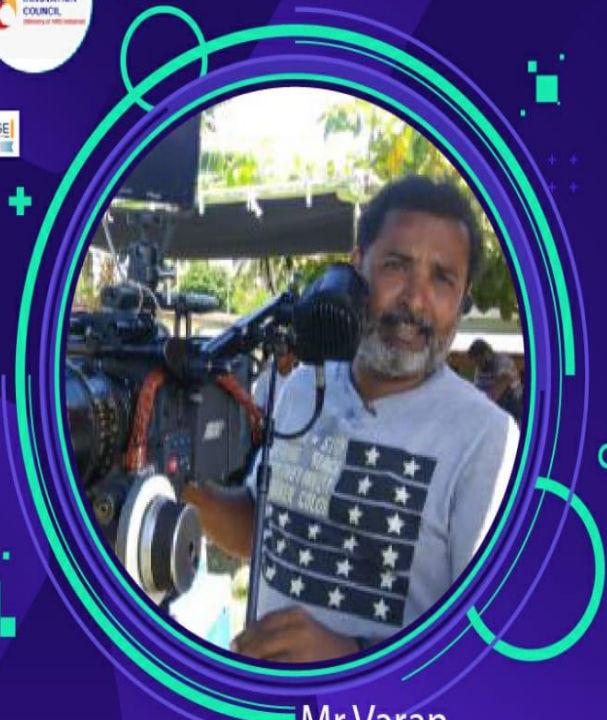
Mr.N.Raja  
Convener  
Asst. Professor

#### Co-Ordinators

Mr.E.Senthilkumaran  
Asst. Professor

Mr.Yuvaraj  
Asst. Professor

Mr.P.Thirumalaiselvan  
Manager-Institutional Relations, ICAT



### Mr.Varan

SUBJECT MATTER EXPERT VFX AT ICAT  
& TAMIL FILM VFX PRODUCER,  
CINEMATOGRAPHER, ACTOR & DIRECTOR



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Chennai - 600 119

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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in association with INSTITUTION INNOVATION COUNCIL ORGANISES

### NATIONAL SEMINAR ON ENTREPRENEURSHIP INNOVATION TECHNIQUES & OPPORTUNITIES IN MEDIA AND TECHNOLOGY

#### ONLINE INTERACTIVE SESSION

To confirm your participation kindly fill the registration form

<https://forms.gle/uXcMw4s26dGSjnYqg>

For Enquiries & Details mail to:  
[sathyabamawebinar@gmail.com](mailto:sathyabamawebinar@gmail.com)



**Mr. Vishal Nair**  
Director - LightNSalt



08<sup>th</sup> April  
Thursday



04:30  
PM

SCAN QR CODE



#### PATRONS

**Dr. Mariazeena Johnson**  
Chancellor

**Dr. Marie Johnson**  
President

**Ms. Maria Bernadette Tamarasi Johnson**  
Vice President

**Dr. T. Sasipraba**  
Vice Chancellor

**Ms. N. Nazini**  
Organising Secretary  
Head of the Department

**Mr. J. Yuvaraj**  
Convenor, Asst. Professor

#### COORDINATORS

**Mr. A.R. Vimal Raj**  
Asst. Professor

**Mr. E. Senthil Kumaran**  
Asst. Professor

**Mr. N. Raja**  
Asst. Professor



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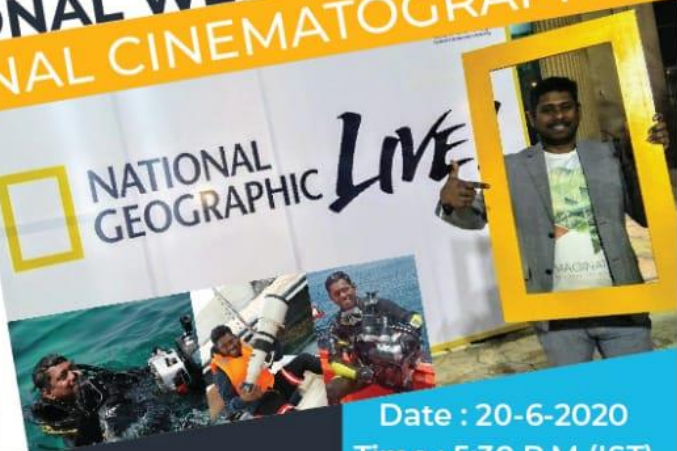
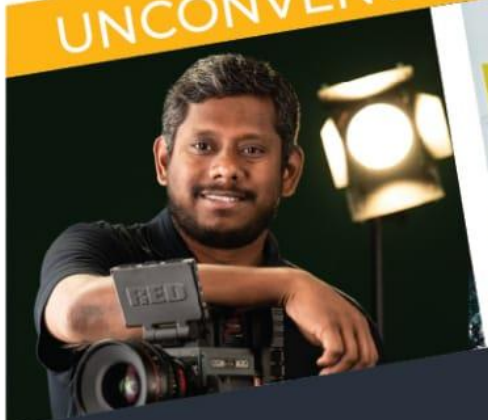
[www.sathyabama.ac.in](http://www.sathyabama.ac.in)



School of Science and Humanities

DEPARTMENT OF VISUAL COMMUNICATION

## INTERNATIONAL WEBINAR ON UNCONVENTIONAL CINEMATOGRAPHY



Date : 20-6-2020  
Time : 5:30 P.M (IST)

### Resource Person

Mr. J. Arul Sakthi Sankar, D.F.Tech., SSI & TDI  
DOP/Underwater Cinematographer  
Media Production Division  
Public Relations Operations Department  
Dhahran, Saudi Arabia 31311

### TOPIC COVERED

- Underwater Cinematography
- 360 Video's VR / AR
- Aerial Filming
- High profiles corporates
- Motion Control & Robotic Arm



@sathyabamaofficial

### Registration link:

<https://forms.gle/r95NsBC1xWkNXGdA>

### Note:

1. We can accommodate only 300 participants.
2. Our webinar team will select participants based on interesting questions they enter in the registration form.
3. E-certificate will be distributed to only those who fill feedback form.

### PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D  
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D  
President

Dr. T. Sasipraba  
Vice Chancellor

Ms. N. Nazini  
Head of Department

Mr. R. Pugalendhi  
Convener

For Sathyabama Admission Contact:

+91- 9940058563 / 9940168007



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SCHOOL OF SCIENCE & HUMANITIES  
DEPARTMENT OF VISUAL COMMUNICATION  
in Association with  
INSTITUTION'S INNOVATION COUNCIL

International level e-Workshop on Innovative Techniques  
in Digital Media Productions with Mobile Apps

Mr Roberto Calleja,  
Chairperson,  
Community of Practice  
Mass Communication  
INTI International  
University, Malaysia

<https://forms.gle/kUGqcW9DgN6DbLMQ6>

Date: 22.12.2021  
Time: 2PM to 3PM (IST)

### Patrons

Dr.Mariazeena Johnson  
Chancellor

Dr.Marie Johnson  
President

Ms.Maria Bernadette Tamarasi Johnson  
Vice President

Mr.Arul Selvan  
Vice President

Dr.T.Sasipraba  
Vice Chancellor

Ms.N.Nazini  
Organising Secretary, HoD

Mr.N.Raja  
Convener, Asst. Professor

### Co-Ordinators

Mr.E.Senthil Kumaran  
Asst. Professor

Mr.Yuvaraj  
Asst. Professor



### FOR ADMISSION

Contact Us : Mr.N.Raja, Assistant Professor - 63838 53001 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in)  
Mr.E.Senthil Kumaran - 98844 34598 | Mr.J.Yuvaraj - 98405 74113 | 044 - 2450 3207



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

### NATIONAL ONLINE SEMINAR ON INNOVATIVE DIGITAL VIDEO EDITING TECHNIQUES FOR FILM MAKING

Registration link: <https://forms.gle/5v7bTXcsoHmxWDWV6>



**Mr. Anthony**  
Editor and Director

**DATE : 12.08.2021 | TIME:2PM TO 3PM(IST)**

#### Patrons

**Dr.Mariazeena Johnson**  
Chancellor

**Dr.Marie Johnson**  
President

**Ms.Maria Bernadette Tamarasi Johnson**  
Vice President

**Dr.T.Sasipraba**  
Vice Chancellor

**Ms.N.Nazini**  
Organising Secretary, HoD

**Mr.N.Raja**  
Convener, Asst. Professor

#### Co-Ordinators

**Mr.E.Senthil Kumaran**  
Asst. Professor

**Mr.Yuvaraj**  
Asst. Professor



#### FOR ADMISSION

Contact Us : Mr.N.Raja, Assistant Professor - 63838 53001 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in)  
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DEPARTMENT OF VISUAL COMMUNICATION

in Association with

PUBLIC RELATIONS SOCIETY OF INDIA, CHENNAI CHAPTER

&

INSTITUTION'S INNOVATION COUNCIL

National level Seminar on Innovative Trends in  
Public Relations to Introduce and Promote Products

Date: 02.02.2022 | Time: 2PM to 3PM (IST)



### Mr. SATYAN C BHATT

Chairman, Public Relations Society of India,  
Chennai Chapter And Managing Director,  
PRISM Public Relations, Chennai

Satyan Bhatt is the current Chairman of the PRSI Chennai Chapter. He is also the founder Managing Director of Prism PR, the first agency to be launched in Chennai in April 1994.

A gold medallist in PR from the Madras University, he has around 40 years experience in communication. 12 years with newspapers and 28 years with Prism. Loves to teach and share his vast experience with students.

Also a very active member of The Rotary Club of Madras. His better half Parul is the co-founder and author of a coffee table book. They combine to give the client the best in terms of strategy and way forward.



Registration link: <https://forms.gle/3W43WtNvNMX92DrPA>

### Patrons

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Chancellor

Dr. Marie Johnson  
President

Mr. J. Arul Selvan  
Vice President

Mrs. Maria Bernadette Tamilarasi  
Vice President

### Organisers

Dr. T. Sasipraba  
Vice Chancellor

Dr. N. Nazini  
Organising Secretary, HoD

Mr. N. Raja  
Convener, Asst. Professor

### Co-Ordinators

Mr. E. Senthil Kumaran  
Asst. Professor

Mr. Yuvaraj  
Asst. Professor

Mr. Muthu Kumar Balu  
Secretary, PRSI, Chennai Chapter







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DEPARTMENT OF VISUAL COMMUNICATION

In Association with

INSTITUTION'S INNOVATION COUNCIL

**5 Days National level e-Workshop on Innovative  
Techniques in SPSS and Data Analysis**



**Prof. J. POOVARAGHAVAN**

Assistant Professor in Statistics  
Department of Mathematics  
D.B. Jain college  
Thoraipakkam, Chennai

Date: 03.01.2022 - 07.01.2022 | Time: 7PM to 8PM (IST)



<https://forms.gle/YAZUS8DzMd2HCLue6>

### Patrons

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Ms. Maria Bernadette Tamarasi Johnson  
Vice President

Mr. Arul Selvan  
Vice President

### Organiser

Dr. T. Sasipraba  
Vice Chancellor

Dr. N. Nazini  
Organising Secretary, HoD

Mr. N. Raja  
Convener, Asst. Professor

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Mr. E. Senthil Kumaran  
Asst. Professor

Mr. Yuvaraj  
Asst. Professor



S.No	Name	Designation
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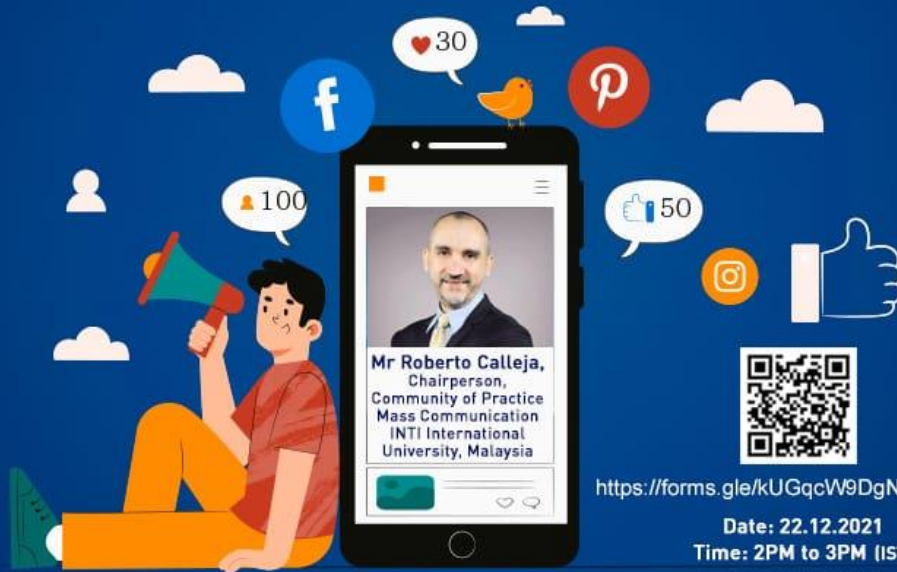
SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

International level e-Workshop on Innovative Techniques  
in Digital Media Productions with Mobile Apps



<https://forms.gle/kUGqcW9DgN6DbLMQ6>

Date: 22.12.2021

Time: 2PM to 3PM (IST)

### Patrons

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Ms. Maria Bernadette Tamarasi Johnson  
Vice President

Mr. Arul Selvan  
Vice President

Dr. T. Sasipraba  
Vice Chancellor

Ms. N. Nazini  
Organising Secretary, HoD

Mr. N. Raja  
Convenor, Asst. Professor

### Co-Ordinators

Mr. E. Senthil Kumaran  
Asst. Professor

Mr. Yuvaraj  
Asst. Professor



### FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in)  
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



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SCHOOL OF SCIENCE & HUMANITIES

### DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

INTERNATIONAL LEVEL VIRTUAL SEMINAR ON PROTECTING INNOVATION THROUGH  
INTELLECTUAL PROPERTY RIGHTS WITH FOCUS ON COPY RIGHT,  
PATENT AND TRADEMARK



Date : 04.09.2021

Time : 2PM to 3PM (IST)



**Dr. Tonye Clinton Jaja**, Lawyer and Law lecturer,  
National Institute for Legislative and  
Democratic Studies, Nigeria.  
Former Chairman of the Governing Board of the  
Nigerian Copyright Commission.



Registration Link:

<https://forms.gle/gSKQ571rNHJDXizC6>

#### Patrons

**Dr. Mariazeena Johnson**  
Chancellor

**Dr. Marie Johnson**  
President

**Ms. Maria Bernadette Tamilarasi Johnson**  
Vice President

**Dr. T. Sasipraba**  
Vice Chancellor

**Ms. N. Nazini**  
Organising Secretary, HoD

**Mr. N. Raja**  
Convenor, Asst. Professor

#### Co-Ordinators

**Mr. E. Senthil Kumaran**  
Asst. Professor

**Mr. Yuvaraj**  
Asst. Professor

Platform : zoom | LIVE

#### FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in)  
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



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DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

### International e - Workshop on Innovative Techniques in Smartphone Film Making and Video Lecture Making

Date: 17.07.2021  
Time: 2PM to 3PM (IST)

Dr Max Schleser (B.A. Hons, M.A., Ph.D.) is Senior Lecturer in Film and Television at Swinburne University of Technology, Melbourne, Australia. Adobe Education Leader, Co-Founder of the Mobile Innovation Network & Association ([www.mina.pro](http://www.mina.pro)) and Screening Director of the International Mobile Innovation Screening & Festival. Max's research expertise are Immersive Media and Creative Arts 4.0 with a focus on Cinematic VR and interactive filmmaking. His research explores Screen Production, Emerging Media and Smartphone Filmmaking for community engagement, creative transformation and transmedia storytelling.



Registration link: <https://forms.gle/vf8RHzd1YyiCsN96>



#### Patrons

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Ms. Maria Bernadette Tamilarasi Johnson  
Vice President

Dr. T. Sasipraba  
Vice Chancellor

Ms. N. Nazini  
Organising Secretary, HoD

Mr. Raja  
Convenor, Asst. Professor

#### Co-Ordinators

Mr. E. Senthil Kumaran  
Asst. Professor

Mr. Yuvaraj  
Asst. Professor



#### FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in)  
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)

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# SATHYABAMA

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SCHOOL OF SCIENCE AND HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

Public Relations Society of India, Chennai Chapter

## "International Virtual Seminar on Innovative Jobs and Entrepreneurship Opportunities in Media Industries"

Blogger at IntoIndia.blog | 2018 - present.  
Chairman, Genesis India Horticulture Collaboration Project Past President, Australia India Business Council, Victoria | 2016-2017 Author of four books: You Can Communicate (2002); Riding the Elephant (2010); Soft Skills for a Flat World (Published by Tata McGraw-Hill INDIA; 2012); Communicating Your Personal Brand (2016); Director, EastWest Academy Pvt Ltd Public Relations Consultants | 1980-2015; Trainer, Speaker and Mentor on doing business with India, and Leadership & communication, specialising in communicating across borders and cultures.



Date 23.06.2021

from 2.00 PM to 3.00 PM (IST).

**Mr. Stephen Manallack**  
Public Relations Consultant,  
Australia

Registration link

<https://forms.gle/TzLkiPrLlKc3DYHg9>



Platform : zoom

### PATRONS

Dr.Mariazeena Johnson  
Chancellor

Dr.Marie Johnson  
President

Ms.Marie Maria Bernadette Tamilarasi Johnson  
Vice President

Dr.T.Sasipraba  
Vice Chancellor

Mr.Satyan C Bhatt  
Chairman, PRSI Chennai Chapter

Ms.N.Nazini, HoD  
Organising Secretary

Mr.N.Raja  
Convenor

### Co-Ordinators

Mr.E.Senthil Kumaran  
Asst. Professor

Mr.J.Yuvaraj  
Asst. Professor

For Admission Contact Us : Mr.N.Raja, Assistant Professor - 95434 54973 | [raja.viscom@sathyabama.ac.in](mailto:raja.viscom@sathyabama.ac.in),  
Mr.E.Senthil Kumaran - 98844 34598 | Mr.J.Yuvaraj - 98405 74113 | 044 - 2450 3207



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SCHOOL OF COMPUTING & SCHOOL OF SCIENCE AND HUMANITES

DEPARTMENT OF COMPUTER SCIENCE  
&  
DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

Organise Webinar on

## INNOVATIVE DESIGN THINKING FOR DIGITAL MEDIA AND ENTREPRENEURS



zoom Platform

DATE : 02-08-2021  
TIME : 02:00 TO 03:00



Mr. Sai Vijendhiran

Registration link

<https://forms.gle/RS1CwheYkKibE8ha8>



### Chief Patrons

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Ms. Maria Bernadette Tamilarasi Johnson  
Vice President

### Patrons

Dr. T. Sasipraba  
Vice Chancellor

### Organising Secretaries

Dr. T. Sasikala  
Dean, School of Computing

Ms. N. Nazini  
Head, Dept of Viscom

Dr. L. Lakshmanan  
Prof & Head of the Department  
Computer Science and Engineering

Dr. S. Vigneshwari  
Prof & Head of the Department  
Computer Science and Engineering

### Convenors

Mr. R. Pugalandhi  
Asst. Professor

Dr. Sethuraman  
Asst. Professor

### Co-Ordinators

Mr. E. Senthil Kumaran  
Asst. Professor

Ms. K. Jayachandrika  
Asst. Professor



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**SCHOOL OF SCIENCE & HUMANITIES**  
**DEPARTMENT OF VISUAL COMMUNICATION**

Seminar on

**Role of Sound Designer in Music Production**

## WORLD AUDIO DAY



Special Guest

**Dr.SATHYA PRASAD**

Musician, Senior Mixing and  
Mastering Sound Engineer

**Date : 21-04-2022**

**Time : 11 : 30 am (IST)**

Venue : Sathyabama Smart Classroom

### Patrons

Dr.Mariazeena Johnson  
Chancellor

Dr.Marie Johnson  
President

Mr.J.Arul Selvan  
Vice President

Mrs.Maria Bernadette Tamarasi  
Vice President

### Organisers

Dr.T.Sasipraba  
Vice Chancellor

Dr.N.Nazini  
Organising Secretary, HoD

Mr.R.Pugalendhi  
Convenor, Asst. Professor

### Co-Ordinators

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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

## International Level Seminar on Innovative Techniques in Enriching Personal Skills to Navigate the Media Production Jungle



**Mr. GEORGE JACOB**

International Video Producer - Toronto-Canada

Date: 17-03-2022 | Time: 3:00PM to 4:00PM (IST)

Registration link: <https://forms.gle/ak26srw2AZa86NJ79>



### Patrons

**Dr.Mariazeena Johnson**  
Chancellor

**Dr.Marie Johnson**  
President

**Mr.J.Arul Selvan**  
Vice President

**Mrs.Maria Bernadette Tamarasi**  
Vice President

### Organisers

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Vice Chancellor

**Dr.N.Nazini**  
Organising Secretary, HoD

**Mr.R.Pugalendhi**  
Convenor, Asst. Professor

### Co-Ordinators

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Asst. Professor

**Mrs. K.Jayachandrika**  
Asst. Professor







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## INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University under section 3 of the UGC Act, 1956)

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### INVITATION

The Department of Visual Communication,  
School of Science and Humanities  
Cordially invite you for the inauguration of  
with the blessings of our  
Honourable Founder Chancellor

**COL. Dr.JEPPIAAR**

In the auspicious presence and guidance of

**Dr.Mariazeena Johnson, B.E., M.B.A., Ph.D.,**  
Chancellor

**Dr.Marie Johnson, B.E., M.B.A., Ph.D.,**  
President

**Mr. J.Arul Selvan**  
Vice-President

**Ms.Maria Bernadette Tamilarasi**  
Vice-President

**Dr. T. Sasipraba**  
Vice Chancellor

**Ms.Nazini**  
Organising Secretary

**Mr. R.Pugalendhi**  
Convener



Guest Speaker

**Ms.N.Padma Priya**  
Program Producer - Thanthi tv

## VIRTUAL ALUMNI TALK - 2021

to be held on  
**4<sup>th</sup> December 2021**

10 am,



Sathyabama Institute of Science and Technology, Chennai



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

# ALUMNI TALK 2022



**Mr. PRIYADHARSHAN.N**  
EXECUTIVE PRODUCER



**Mr.M.GOKUL KRISHNAN**  
LAKSHMI MOVIE MAKERS  
FILM PRODUCER



26<sup>th</sup> APRIL @ 10:00 AM

Venue : Sathyabama Smart Classroom

### Patrons

Dr. Mariazeena Johnson  
Chancellor

Dr. Marie Johnson  
President

Mr. J. Arul Selvan  
Vice President

Mrs. Maria Bernadette Tamarasi  
Vice President

### Organisers

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Vice Chancellor

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Organising Secretary, HoD

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Convenor, Asst. Professor

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Asst. Professor

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Asst. Professor



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## INVITATION

SCHOOL OF SCIENCE AND HUMANITIES  
DEPARTMENT OF VISUAL COMMUNICATION



Guest Speaker  
RJ Vishnu



zoom Platform

with the blessings of our  
Honourable Founder Chancellor

**COL. Dr.JEPIAAR**

In the auspicious presence and guidance of

**Dr.Mariazeena Johnson**  
Chancellor

**Dr.Marie Johnson**  
President

**Mr.J.Arul Selvan**  
Vice President

**Ms.Maria Bernadette Tamilarasi**  
Vice President

## VIRTUAL ALUMNI TALK – 2022

to be held on  
22<sup>nd</sup> January 2022 (Saturday 2 PM TO 3 PM)

### Organiser

**Dr.T.Sasipraba**  
Vice Chancellor

**Dr.N.Nazini**  
Organising Secretary, HoD

**Mr.R.Pugalendhi**  
Alumni coordinator, Asst. Professor



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

In Association with



# Sketching TECHNIQUES AND ANATOMY

Interactive Session on

Creating Portfolio

Achieve your goals in animation career

On the spot drawing competition

23<sup>rd</sup> May 2022 | 9:30AM

Venue: EMAGIC Animation Academy  
78/103, Dr.R.K Salai Mylapore  
Chennai - 600004



*Dr. Ezhil Vendan*

EMAGIC

Director & Visual Designer

### Patrons

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Chancellor

Dr. Marie Johnson  
President

Mr. J. Arul Selvan  
Vice President

Mrs. Maria Bernadette Tamarasi  
Vice President

### Organisers

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Vice Chancellor

Dr. N. Nazini  
Organising Secretary, HoD

Mr. E. Senthil Kumaran  
Convenor, Asst. Professor

### Co-Ordinators

Mr. R. Pugalendhi  
Asst. Professor

Mr. N. Raja  
Asst. Professor

Mrs. K. Jayachandrika  
Asst. Professor

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## SATHYABAMA

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SCHOOL OF SCIENCE & HUMANITIES  
DEPARTMENT OF VISUAL COMMUNICATION

### Workshop on Advertising by *Brand Mascots*



25<sup>th</sup> May 2022  
10:00 AM onwards  
Univ. Auditorium

TEAM  
INTERACTIVE SESSION

#### PATRONS

**Dr. MARIAZEENA JOHNSON**  
CHANCELLOR  
**Mrs. MARIA BERNADETTE TAMILARASI**  
VICE PRESIDENT

**Dr. MARIE JOHNSON**  
PRESIDENT  
**Mr. J. ARUL SELVAN**  
VICE PRESIDENT

#### ORGANISERS

**Dr. T. Sasipraba**  
VICE CHANCELLOR

**Dr. N. Nazini**  
Convener, HoD - VISCOM

**Mr. A.R. Vimal Raj**  
Co-Convener, Asst. Prof.

#### CO-ORDINATORS

**Mr. J. Yuvaraj**  
Asst. Professor, VISCOM

**Mr. R. Pugalendhi**  
Asst. Professor, VISCOM

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**Dr. Mariazeena Johnson**  
Chancellor

**Dr. Marie Johnson**  
President

**Mr. J. Arul Selvan**  
Vice-President

**Mrs. Maria Bernadette Tamilarasi**  
Vice-President

## PATRONS

**Dr. T. Sasipraba**  
Vice Chancellor

**Dr. E. Logashanmugam**  
Pro Vice Chancellor

**Dr. S.S.Rao**  
Registrar

**Dr. B. Sheela Rani**  
Director - Research

**Dr. G. Sundari**  
Director Administration

## ORGANIZING SECRETARY

**Dr. N. Nazini**  
Head, Department of Visual Communication

## CONVENOR

**Mr. A. R. Vimal Raj**  
Asst. Professor

## CO-CONVENOR

**Mr. J. Yuvaraj**  
Asst. Professor

**Mr. A. Edward Kennedy**  
Asst. Professor



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School of Science and Humanities  
**DEPARTMENT OF VISUAL COMMUNICATION**

&  
**INSTITUTION INNOVATION COUNCIL**



In Association with  
**ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE  
(EDII), TAMIL NADU**  
Organizes



Introduction to  
**INNOVATIVE  
SMARTPHONE  
FILM MAKING**

**FACULTY DEVELOPMENT PROGRAMME**

**14<sup>th</sup> Feb to 19<sup>th</sup> Feb 2022**

6:00 pm to 8:00pm  
Duration: 12hrs in Six days



Course Director: Mr. Ritesh Taksande



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Chancellor

Dr. Marie Johnson  
President

Mr. J. Arul Selvan  
Vice President

Ms. Maria Bernadette Tamilarasi  
Vice President

Ms. Maria Catherine Jayapriya  
Vice President

## Our Patrons

Dr. T. Sasipraba  
Vice Chancellor

Dr. E. Logashanmugam  
Pro Vice Chancellor

Dr. S.S. Rao  
Registrar

Dr. B. Sheela Rani  
Director - Research

Dr. G. Sundari  
Director Administration

## Convenor & Co-Convenor

Dr. N. Nazini (Convenor)  
Head of the Department, Visual Communication

Mr. A.R. Vimal Raj (Co-Convenor)  
Assistant Professor, Visual Communication

### FOR DETAILS

Dr. N. Nazini  
Head of the Department,  
Visual Communication  
Sathyabama Institute of Science & Technology  
[viscomhod@sathyabama.ac.in](mailto:viscomhod@sathyabama.ac.in)

[/sathyabamaofficial](#) [/sathyabamast](#) [/sathyabamaofficial](#) [/sathyabama](#)



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DEPARTMENT OF VISUAL COMMUNICATION  
In Association with  
INSTITUTION'S INNOVATION COUNCIL  
Organizes



NVIVO::

zoom

Online FDP on  
Qualitative Research  
& Innovative Techniques  
with NVIVO Software  
August 08<sup>th</sup> - 12<sup>th</sup>, 2022

Scan QR Code



SESSION TIMING  
06:00 PM - 7:30 PM



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**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiated)

**Resource Person**  
**Mr.T. Ramalingam**  
Art Director

School of Science and Humanities  
**DEPARTMENT OF VISUAL COMMUNICATION**  
in Association with Institution's Innovation Council

Webinar on  
**Innovative Techniques in Creative Direction**

**Patrons**  
Dr. MARIAZEENA JOHNSON. B.E., MBA., M.Phil., Ph.D.,  
**Chancellor**  
Dr. MARIA JOHNSON. B.E., MBA., M.Phil., Ph.D.,  
**President**  
Ms. Maria Bernadette Tamilarasi Johnson  
**Vice President**  
Dr. T.SASIPRABA. M.E., Ph.D.,  
**Vice Chancellor**

**Date:** 21-August-2021 | **Time:** 6.00 - 7.00 PM

**Organizing Secretary**  
Ms. N. Nazini, HoD

**Convener**  
Ms. Jayachandrika K  
Assistant Professor

**Co-ordinators**  
Mr. E. Senthil Kumaran  
Assistant Professor  
Mr. R. Pugalendhi  
Assistant Professor  
Mr. J. Yuvaraj  
Assistant Professor





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# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

DEPARTMENT OF VISUAL COMMUNICATION



IN ASSOCIATION WITH

## VISUAL TECHNOLOGIES INDIA



A WEBINAR ON

## "VIRTUAL PRACTICAL CLASSROOM SOLUTION"



27TH JUNE  
SATURDAY



11AM TO  
12PM

AN INTERACTIVE SESSION WITH

**N.M. MEHRA | V.P. (TECHNICAL)**

TO CONFIRM PARTICIPATION KINDLY FILL THE REGISTRATION FORM

<https://bit.ly/2NIM576>

- Only 200 participants can be accommodated
- E-Certificate will be distributed to only those who fill the Feedback Form

FOR SATHYABAMA ADMISSIONS : +91-99400 58263 / 99401 68007

[www.sathyabama.ac.in](http://www.sathyabama.ac.in)

for enquiries and details mail to: [sathyabamawebinar@gmail.com](mailto:sathyabamawebinar@gmail.com)



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INSTITUTE OF SCIENCE & TECHNOLOGY

(Deemed to be University)

Chennai - 600 119

Department of Visual Communication & Department of Psychology  
Presents

# LIVE WEBINAR SERIES #01

"Lockdown Startup! Secrets of Survival"

Webinar and live interaction session



**Dr. SHALINI N**  
PSYCHIATRIST

**zoom**

JOIN ZOOM MEETING:

MEETING ID: 984 147 1913

PASSWORD: 98765

DATE: 29 APRIL 2020 (WEDNESDAY)

SESSION TIMING: 12:00 PM - 01:00 PM

REGISTRATION LINK

[https://docs.google.com/forms/d/e/1FAIpQLSezWZp2hO7wWHOq-zNr3DYaekTbNoXydMacblq\\_Nr30o-OJcQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSezWZp2hO7wWHOq-zNr3DYaekTbNoXydMacblq_Nr30o-OJcQ/viewform?usp=sf_link)

Participants will get an E-Certificate



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School of Science and Humanities  
**DEPARTMENT OF VISUAL COMMUNICATION**  
Organizes

## DAY 01

Art of Creating Video Lectures with ICT Tools



Dr. Mangala Sunder Krishnan, Ph.D.  
Professor and Head  
Department of Chemistry  
Indian Institute of Technology Madras

## DAY 02

Mobile Apps & online Platforms /  
Software for Effective Teaching



Dr Ana Serrano Tellería  
Associate Professor  
University of Castilla La Mancha,  
Spain

## DAY 03

Edmodo and Moodle for Online Teaching



Ms. Joana Jaya  
Head of Programme  
Diploma and Degree in Mass Communication  
INTI International University, Malaysia

## DAY 04

Blended Learning & Flipped Classroom



Dr. P. Malliga, B.E., M.S., M.S., Ph.D.,  
Associate Professor & Head In-charge  
Centre for Educational Media & Technology,  
NITTTR, Chennai

## DAY 05

E-labs & Virtual Labs



Mr. Pavan Kumar Reddy,  
Assistant Professor,  
M. S. Ramaiah University of Applied Sciences,  
Bengaluru

International Online  
Faculty Development Programme on

## "ICT Tools for Effective Teaching"

The FDP is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching technologies tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in teaching.

### Eligibility

Faculties from approved Institutions / Universities.  
Maximum 300 Faculties can be accommodated.

### Registration Link

<https://forms.gle/vXeBwUUhSHnCSvuL7>

### Duration

Five days from **22.06.2020** to **26.06.2020**.  
Each day 1 hour from 2PM to 3PM (Indian Standard Time)  
with special guests

### PATRONS

Dr. Mariazeena Johnson, B.E., MBA, M.Phil, Ph.D  
Chancellor

Dr. Marie Johnson, B.E., MBA, M.Phil, Ph.D  
President

Dr. T. Sasipraba  
Vice Chancellor

Ms. N. Nazini  
Head of Department

Mr. Raja. N  
Convener

Coordinator  
Mr. E. Senthil Kumaran  
Mr. Yuvaraj

For Admission Contact: +91- 9940058563 / 9940168007



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INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | Approved by AICTE  
www.sathyabama.ac.in



SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

NATIONAL WEBINAR ON

## DIGITAL FILM MAKING AND OTT PLATFORM



**Mr. Praveen K. L.**  
Editor

25<sup>th</sup> July, 2020 5PM to 6PM

Praveen K. L. is an Indian film editor. He has completed 100 films so far in four languages. Praveen won National Film Award for Best Video Editing for his work in the Tamil film Aaranya Kaandam. He also won the Tamil Nadu State Film Award for Best Video Editor in 2008 for Saroja.

Zoom Link: zoom

<https://forms.gle/Tp8aQ31ZDCQmYxNX6>

### PATRONS

**Dr. Mariazeena Johnson**, B.E. MBA., M.hil. Ph.D.  
Chancellor

**Dr. Marie Johnson**, B.E. MBA., M.hil. Ph.D.  
President

**Dr. T. Sasipraba**  
Vice Chancellor

**Ms. N. Nazini**  
Organising Secretary  
Head of the Department

**Mr. N. Raja**  
Convener  
Asst. Professor

### Co-Ordinators

**Mr. E. Senthil Kumaran**  
Asst. Professor

**Mr. Yuvraj**  
Asst. Professor

**For Sathyabama Admissions : +91 99400 58263 | 99401 68007**



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
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[www.sathyabama.ac.in](http://www.sathyabama.ac.in)



## SATHYABAMA

INSTITUTE OF SCIENCE & TECHNOLOGY

(Deemed to be University)  
Chennai - 600 119  
[www.sathyabama.ac.in](http://www.sathyabama.ac.in)



DEPARTMENT OF VISUAL COMMUNICATION

Organizes

### LIVE INTERACTIVE SESSION

with the team of

## KANNUM KANNUM KOLLAYADITHAAL



**DESINGH PERIYASAMY**  
DIRECTOR



**KM BHASKARAN**  
DOP / CINEMATOGRAPHER



**RAKSHAN**  
ACTOR



**NIRANJANI AGATHIYAN**  
ACTOR

#### FOR MORE DETAILS:

MAIL: [sathyabamawebinar@gmail.com](mailto:sathyabamawebinar@gmail.com)

**DATE:** 15 JUNE 2020 (MONDAY)

**SESSION TIMING:** 03:00 PM - 04:30 PM

REGISTRATION LINK

<https://forms.gle/VMQ9CNeTcRqN49fD7>

No registration Fee & E-Certificate will be provided

SCAN QR CODE



#### PATRONS

**Dr. MARIAZEENA JOHNSON**  
CHANCELLOR  
**Dr. MARIE JOHNSON**  
PRESIDENT

**Dr. T. SASIPRABA**  
VICE CHANCELLOR

**Ms. N. NAZINI**  
HOD, VISCOM

**Ms. K JAYA CHANDRIKA**  
ORGANIZER, ASST. PROFESSOR

#### NOTE:

1. We can accommodate only 300 participants.
2. Our webinar team will select participants based on interesting questions they enter in the Registration form.
3. E-certificate will be distributed to only those who fill feedback form.

FOR SATHYABAMA ADMISSIONS: +91-99400 58263 / 99401 68007



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**DEPARTMENT OF VISUAL COMMUNICATION**

### VIRTUAL LEGEND 2020



MEDIA PARTNER

NATIONAL LEVEL SHORTFILM FESTIVAL

### INTERACTIVE SESSION WITH EMINENT PERSONS DAY 2 - AUGUST 17<sup>TH</sup> 2020



**PRABHU SOLOMON**  
FILM DIRECTOR  
SESSION - 1 10:00 AM



**KRISHNA KUMAR**  
ACTOR & AD FILM MAKER  
SESSION - 2 11:00 AM



**KANAL KANNAN**  
ACTOR & STUNT DIRECTOR  
SESSION - 3 12:00 PM



**CHERAN**  
FILM DIRECTOR  
SESSION - 4 2:30 PM

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**Mr. A.R. Vimal Raj**  
Coordinator, Asst. Professor

[www.facebook.com/legend2020](https://www.facebook.com/legend2020) [viscom\\_sathyabama](https://www.instagram.com/viscom_sathyabama)

REGISTRATION MANDATORY



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**UNDER THE GUIDANCE OF**

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**Coordinator**

**Dr.S.Prakash**, Professor, Department of Mechanical Engineering  
**Contact: +91 99940 390301**

**Co-Coordiators**

**Mr.Nivin Joy**, Assistant Prof, Department of Mechanical Engineering

**Mr.Kaja Bantha Navas**, Assistant Prof, School of Mechanical Engineering

**Mrs.K.R.Kavitha**, Assistant Prof, Department of Mechanical Engineering

**For any clarifications Contact: kaviraghu07@gmail.com**

**Mrs.P.Sivashankari**, Assistant Prof, Department of Mechanical Engineering



**AICTE Training and Learning (ATAL) Academy**

**Sponsored FDP**

**ON**

**3D PRINTING AND  
ADDITIVE MANUFACTURING FOR  
INDUSTRIAL AND BIO MEDICAL APPLICATION**

**24<sup>th</sup> AUGUST to 28<sup>th</sup> AUGUST 2020**

**Organized By:**

**CENTRE OF EXCELLENCE FOR COLLABORATIVE PRODUCT  
DESIGN AND DEVELOPMENT (CPDD Centre)  
DEPARTMENT OF MECHANICAL ENGINEERING**



**SATHYABAMA**

**Institute of Science and Technology**

**3D PRINTING AND ADDITIVE MANUFACTURING FOR INDUSTRIAL AND BIO MEDICAL APPLICATION**

**24<sup>th</sup> AUGUST to 28<sup>th</sup> AUGUST 2020**

**FDP SCHEDULE**

24.08.2020 – 9.30 AM to 10.00 AM – Inauguration.

Inauguration Guest Speaker: **Dr. I.A.Palani** (Dean, R & D), IIT, Indore.

Date	10:00 AM to 11:30 AM	11.45 AM to 1.15 PM	2:00 PM to 3.30 PM
24.08.2020 (Monday)	<b>Session 1</b> <b>Dr P S Venkateswaran</b> National Technical Manager ARK info solutions Pvt Ltd., Chennai <b>Power of Digital Manufacturing for New Product Development</b>	<b>Session 2</b> <b>Mr. Rizwan</b> (Manager) Designtech System Pvt Limited <b>Additive Manufacturing Technologies for Innovative Product Development</b>	<b>Session 3</b> <b>Mr. Rizwan</b> (Manager) Designtech System Pvt Limited <b>Medical Application of 3 D Printer with STRATASYS Multi Material A M Technologies</b>
25.08.2020 (Tuesday)	<b>Session 4</b> <b>Dr. T. Rajasekaran</b> Professor, SRM University <b>State of the art 3 D Printing of Polymer Composites</b>	<b>Session 5</b> <b>Dr P S Venkateswaran</b> National Technical Manager ARK info solutions Pvt Ltd., Chennai <b>3D Printer with Medical Application</b>	<b>Session 6</b> <b>Dr P S Venkateswaran</b> National Technical Manager ARK info solutions Pvt Ltd., Chennai <b>3 D Printer (Virtual Demo)</b>
26.08.2020 (Wednesday)	<b>Session 7</b> <b>Dr. Ganesh Kumar Nithyanandam</b> Professor, PSG Tech <b>Usage of 3 D Printing in Industry 4.0</b>	<b>Session 8</b> <b>Mr. Prathap</b> (Manager) Designtech System Pvt Limited <b>Additive Manufacturing in Product Design and Manufacturing</b>	<b>Session 9</b> <b>Dr. Shienu Shekhar</b> , Professor, Bhilai Institute of Technology (BIT), Bhilai <b>Valuation of Surface Durability of Sand Casting Tooling for FDM Process</b>
27.08.2020 (Thursday)	<b>Session 10</b> <b>Mr. Daniel</b> (Director) Delta Rapid 3D <b>Industrial 3D Printing - Additive Manufacturing Adaption in Aerospace, Defense &amp; Medical Tooling</b>	<b>Session 11</b> <b>Mr. Daniel</b> (Director) Delta Rapid 3D <b>Industrial 3 D Printing - Additive Manufacturing Adaption in Education and R &amp; D</b>	<b>Session 12</b> <b>(AICTE – Compulsory Session)</b> <b>Dr. Janani Rex</b> Motivational Speaker <b>Emotional and Mental Development to Face the Current Phase</b>
28.08.2020 (Friday)	<b>Session 13</b> <b>Dr. I.A.Palani</b> (Dean R & D) IIT, Indore <b>Functional Materials for 3D Printing (Macro to Micro)</b>	<b>Session 14</b> <b>Mr PradeepKumar</b> Chief Consultant Engineer Zillion RPM Labs <b>Role of 3 D Printer in Pattern Making in Various Industries</b>	<b>Session 15</b> <b>Test and Feed Back Session</b>

No:ATAL/2020/197396572



**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

Nelson Mandela Marg, Vasant Kunj, New Delhi - 110 070

**AICTE Training And Learning (ATAL) Academy**

*Certificate*

This is certified that **S.Sivasaravanan, Associate Professor of Sathyabama Institute of Science and Technology** participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "3D Printing & Design" from 2020-8-24 to 2020-8-28 at Sathyabama Institute of Science and Technology.

A handwritten signature in black ink, appearing to read 'Anandaraman'.

Director ATAL Academies



A handwritten signature in black ink, appearing to read 'S. Per...'.

Coordinator



## CHIEF PATRONS

**Dr. Mariazeena Johnson**, B.E, M.B.A, M.Phil, Ph.D.,  
Chancellor

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**Dr.S.Prakash**, Professor, Department of Mechanical Engineering

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## Program Monitoring Committee

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**Dr. G. Arunkumar**, HOD (Department of Mechanical Engineering)

**Dr. P.Booma Devi**, HOD (Department of Aeronautical Engineering)

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**AICTE Sponsored online**

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**SHORT TERM TRAINING PROGRAM (STTP)**

**ON**

**DIGITAL TWIN TECHNOLOGY FOR  
INDUSTRIAL AUTOMATION PROCESS**

**5<sup>th</sup> OCTOBER to 10<sup>th</sup> OCTOBER 2020 (Phase – I)**

**Organized By:**

**SCHOOL OF MECHANICAL ENGINEERING  
DEPARTMENT OF MECHANICAL ENGINEERING**



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## About Department of Mechanical Engineering

The Mechanical Engineering Department, established in the year 1988 is one of the first departments in Sathyabama and has been offering B.E. degree programme in Mechanical Engineering, M.E. degree programmes and Ph.D Research programmes. The department has seen a tremendous growth over the last two decades with faculty members doing their doctoral research in various fields of Mechanical Engineering. The department has state of art laboratory facilities to give a wide exposure to the students for practical knowledge and hands on experience and also to cater the research needs of students and faculty members. In line with our policy of keeping abreast with the latest development, by the collective and responsive effort of the faculty the department conducts FDPs, workshops, symposia, National and International conferences.

## Scope and Necessity for Digital Twin Technology

The objective of the program is to develop and create awareness on Digital Twin Technology for quality and process improvement through modeling and simulation in Industries. The customers can create a perfect digital copy of their product, plant and process to simulate how these key elements interact, where bottlenecks form, where waste is generated. Also, they can resolve all these problems by optimizing their enterprise in the virtual world before ever committing a resource in the real world in Industrial revolution 4.0



## Training Contents

- ◆ Digital Twin Technologies and the relevance of its Adoption Now
- ◆ Digital Twin –Basics & its Applications in Industry
- ◆ Digital Twin for Process Industries & Application Integrated Engineering to Integrated Operations
- ◆ Digital Twin of Process Plant Digital Twin increasing Manufacturing process & Operational efficiency Digital Twin Technologies – Industry View
- ◆ Digital Twin Tools for Academic Research
- ◆ RF/ Wireless & EMI/EMC Consideration in Digital Twin Team center / Technomatix / MCD Practical
- ◆ Demo & Case Study Automation Simulation for Digital Twin – PLC & Simulation tools

## Resource Persons

Experienced faculty members and experts from Industries and premier institutions will be delivering the lectures and practical sessions.

## Eligibility

Faculty from AICTE approved Engineering Colleges / Universities with teaching positions in Mechanical Engineering / Information Technology / Computer Science Engineering/Electronics and Communication and other related engineering disciplines are eligible. Interested practicing engineers from industries may also apply. The number of seats is limited to 60 in each slot and selection is based on a first come first serve basis.

## Certificate

E certificates will be provided for the participants with 80 % attendance and above 50 % score in Assignments.

**Registration is open at:**

**[bit.ly/SathyabamaSTTP-Phase1](https://bit.ly/SathyabamaSTTP-Phase1)**

**Registration FREE**

**Registration limited to 60**

**First Come First Serve basis**

### IMPORTANT DATES

**Last Date to Apply: 02.10.2020**

**Intimation of Selection: 03.10.2020**

**Confirmation by Participants: 03.10.2020**



## CHIEF PATRONS

**Dr. Mariazeena Johnson**, B.E, M.B.A, M.Phil, Ph.D.,

Chancellor

**Dr. Marie Johnson**, B.E, M.B.A, M.Phil, Ph.D.,

President

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**ON**

**DIGITAL TWIN TECHNOLOGY FOR  
INDUSTRIAL AUTOMATION PROCESS**

**2<sup>nd</sup> NOVEMBER to 7<sup>th</sup> NOVEMBER 2020 (Phase – II)**

**Organized By:**

**SCHOOL OF MECHANICAL ENGINEERING  
DEPARTMENT OF MECHANICAL ENGINEERING**



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### Certificate

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**[bit.ly/SathyabamaSTTP-Phase2](https://bit.ly/SathyabamaSTTP-Phase2)**

**Registration FREE**

**Registration limited to 60**

**First Come First Serve basis**

### IMPORTANT DATES

**Last Date to Apply: 29.10.2020**

**Intimation of Selection: 30.10.2020**

**Confirmation by Participants: 31.10.2020**

## CHIEF PATRONS

**Dr. Mariazeena Johnson**, B.E, M.B.A, M.Phil, Ph.D.,  
Chancellor

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**7<sup>th</sup> DECEMBER to 12<sup>th</sup> DECEMBER 2020 (Phase – III)**

**Organized By:**

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## Certificate

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**Registration is open at:**

**[bit.ly/SathyabamaSTTP-Phase3](https://bit.ly/SathyabamaSTTP-Phase3)**

**Registration FREE**

**Registration limited to 60**

**First Come First Serve basis**

### IMPORTANT DATES

**Last Date to Apply: 04.12.2020**

**Intimation of Selection: 05.12.2020**

**Confirmation by Participants: 06.12.2020**



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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

*School of Law*

*In Association with*

*Institution's Innovation Council*

*&*

*Eshwars/House of Corporate & IPR Laws*



*Organizes*

*Faculty Development Program on  
Intellectual Property Rights &  
Innovation Management*

*From*

*26<sup>th</sup> to 31<sup>st</sup> July 2021 @ 4-6 pm*

*Note : No Registration Fee*

*E-Certificates will be provided for all active participants*

With the blessings of  
**COL.Dr.JEPPIAAR**,M.A.,B.L,Ph.D

**Founder Chancellor**

**Chief patrons**

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**Convener**

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Dean,School of Law

**Organizing Secretary**

**Mrs. POOJASREE,M.L.,(Ph.D)**

Assistant Professor,School of Law



ESTEEMED SPEAKERS



**MR. ESHWAR SABAPATHY**

*Managing partner, Eshwar's House of Corporate  
& IPR Laws*

Title: A bird's eye view of IPR



**MS.C.S. PRIYADHARSHINI**

Head-Patents Practice

Title: Patents and challenges



**MS.DEEPIKA VENKATARAMAN**

*Associate- Trademark and copyright practice*

Title: Protection of trademarks



**MS.AANCHAL NICHANI**

*Senior associate-corporate Advisory and intellectual property*

Title: Trademarks in branding: Legal issues



**MS.AMMU BRIGIT**

*Associate – Media and Technology Law Practice*

Title: Copyright – The effectiveness of remedies for  
copyright Infringement



**MS.SRIVIDYA SUNDARESAN**

*Head – Trademark and copyright Practice*

Title: Industrial Designs



**Dr. MAMTA RANA**

*Associate Professor, Department of Law,*

*SRT campus HNBGU, Central University, Garhwal Uttarakhand*

Title: Interface between Biodiversity and IPR



**Ms.ALAKNANDA**

Assistant Professor, Amity Law School Noida

Title: Interface between IPR and competition Law



**Mr. JNANA YEJA BANDI**

Research Associate, DPIIT Chair on IPR

Title: Protection of Geographical indications in India.



**Mr. M. MAHINDRA PRABU**

*Assistant Professor, Tamil Nadu National Law University  
Trichirappalli*

*Title: Robots, Artificial Intelligence and Intellectual Property*



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

## School of Law

&

## School of Mechanical Engineering

In Association with

## Daniel & Gladys Advocates, Chennai



### ORGANIZES

### FACULTY DEVELOPMENT PROGRAMME

### ON

## INTELLECTUAL PROPERTY RIGHTS AND INNOVATION MANAGEMENT

22.06.2020 – 27.06.2020

Convenor

**Dr. Dilshad Shaik**

**Dean**

**School of Law**

Coordinators

**Ms. K. Sofiya**

**Assistant Professor, School of Law**

**Dr. T. Ambika**

**Assistant Professor, School of Law**

Convenor

**Dr. S.Prakash**

**Dean**

**School of Mechanical Engineering**

Coordinators

**Mr. Nivin Joy**

**Assistant Professor, Mechanical**

**Ms. K.R. Kavitha**

**Assistant Professor, Automobile**

**\*NO REGISTRATION FEE**

**\*ALL THE ACTIVE PARTICIPANTS WILL BE GIVEN E-CERTIFICATES  
FOR REGISTRATION CONTACT: MS. K.R. KAVITHA, 9962266500**

**Registration Link: <https://forms.gle/VMwYhxPm8yQHp1E89>**



# SESSIONS AND SPEAKERS

Day	Speaker	Title	Time	
22.06.20	Ms. Gladys Rosette C. Daniel Partner & Advocate, Daniel & Gladys Advocates	A Bird's Eye View of Intellectual Property Rights	11 am to 12 pm	
22.06.20	Smt. B. Mahalakshmi, Assistant Controller, IPR office, Chennai.	Overview of IPRs and Components of IPRs	3 pm to 4 pm	
23.06.20	Ms. Renuka Pachaiyappan Senior Research Fellow IIT Kharagpur	Legal Regime of IPRs in the era of Regional Trade & Investment Agreement	11 am To 12 pm	
23.06.20	Dr. L Stanley Abraham Scientist E Centre for Ocean Research Sathyabama Institute of Science & Technology	Idea, Innovation and IP Protection	3 pm to 4 pm	
24.06.20	Ms. Lucky George Assistant professor (SS), HOD, Department of Intellectual Property Rights, TNDALU	TRIPS and Access to Medicine	11 am To 12 pm	
24.06.20	Online Quiz -1 12.15 pm to 1 pm			
25.06.20	Ms. Latha R. Nair Partner & Advocate, K & S Partners, Gurgaon	Geographical Indications	11 am To 12 pm	
25.06.20	Mr. R.Kaja Bantha Navas Assistant Professor School of Mechanical Sathyabama Institute of Science & Technology	Industrial Design	3 pm to 4 pm	
26.06.20	Mr. Hiren Kamod Advocate, Bombay High Court	Copyrights	11 am To 12 pm	
26.06.20	Online Quiz -2 12.15 pm to 1 pm			
27.06.20	Dr. P. Brinda Assistant Professor (SS) Department of Intellectual Property Law The Tamil Nadu Dr. Ambedkar Law University	Traditional Knowledge are Commercial assets	11 am to 12 pm	

V. P. Jensen



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*Celebrating March 8<sup>th</sup> 2022*  
*International Women's Day*

## Women Empowerment Bureau

In Association with

**School of Law, School of Management Studies and  
School of Dentistry & Health**

Organises

# Women Wellness Program

## for Housekeeping Staff

**Time:**  
**10 to 11 A.M**



**Venue:**  
**Auditorium  
Block 11**

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**Dr. Dilshad Shaik**  
Dean  
School of Law

**Dr. Thayumanavan**  
Dean  
School of Dentistry & Health





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## Institute of Science & Technology

(Deemed to be University)



## School of Law

### E APPRECIATION CERTIFICATE



**Mr. Dinesh O Bareja, Founder & COO- open Security Alliance & India watch.in.** we are very thankful for a outstanding presentation as a key speaker in the Virtual conference on **Social Media & The Public Interest- Media Regulation in the Information Age** held on 17.8.2020. Thank you so much for sharing your knowledge. We appreciate your valuable contribution

**Dr. T. Sasiprabha**  
Vice Chancellor  
Sathyabama Institute of  
Science and Technology

**Dr. Dilshad Shaik**  
Dean, School of Law  
Sathyabama Institute of  
Science and Technology

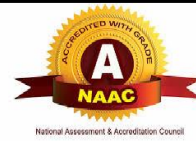
**Ms. K. Sofiya**  
Asst. Professor  
Sathyabama Institute of  
Science and Technology

**Ms. V. Poojasree**  
Asst. Professor  
Sathyabama Institute of  
Science and Technology



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY



## SCHOOL OF LAW

*In association with*

CYBER CRIME CLINIC AND OPEN SECURITY ALLIANCE & INDIA

WATCH.IN

*Organizes*

### Faculty Development Program

*On CYBER SPACE AND CYBER SECURITY*

*from*

**20<sup>th</sup> July- 25<sup>th</sup> July 2020**



Registration link

<https://forms.gle/Wia2A3V2w42JWt146>



Registration Fee:

INR 200/- per Head

Payment details is given on the Link.

Participants will be provided E-Certificate

# Key Speakers



**Topic: Cyber security Research in STS studies- 20.7.2020 @ 4 PM**  
**Dr. SAMBIT MALLICK**  
Associate Professor- IIT Guwahati



**Topic: An Overview of Cyber Forensic- 22.07.2020 @ 4PM**  
**Mr. Ramesh Oganiam**  
Founder: Hexa Digital Forensic Corporation



**Topic: : Cyber Law – Electronic Evidence & Admissibility –23.07.2020 @ 4 PM**  
**Mr. Vicky Shah**  
Advocate – Data Privacy Professional



**Topic: Digital Payment-Frauds & Security 20.07.2020 @ 5PM**  
**Mr. Vicky Shah**  
Advocate – Data Privacy Professional



**Topic: Artificial Intelligence in the sphere of Cyber Law – 22.07.2020 @ 4:45PM**  
**Ms. Deepa Manickam**  
Assistant Professor –TNNLU -Trichy



**Topic: Dispute resolution in Cyber Space- 23.07.2020 @ 5 PM**  
**Mr. Sai Sunder**  
Advocate – Dispute Resolution



**Topic: Recent Trends in Cyber Crime- 21.07.2020 @ 4 - 6PM**  
**Dr, S. Murugan, IPS**  
Inspector General of Police



**Topic: Cryptocurrency in India 22.07.2020 @ 5:30PM**  
**Ms. Shanthi Samandha**  
Assistant Professor- TNNLU-Trichy



**Topic: Gender Media Democracy 24.07.2020 @ 4PM**  
**Dr. Maitrayee Chaudhuri**  
Professor- JNU, Delhi



**Topic: Cyber Security-Carrier, Education, Training & Essential Ethics- 25.07.2020 @ 4PM**  
**Mr. Dinesh O Bareja**  
Founder & COO- Open Security Alliance & India Watch.in



**Topic: Privacy & Cyber Security 25.07.2020 @ 5PM**  
**Dr. T. Thiyagarajan**  
Assistant Professor & HOD-CUTN

**For details contact: 9849000331/ 9940055807/ 8012329352**



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well as holding on to a position. Having strong interpersonal skills only helps in one career and personal life and growth.

The participants were the non-teaching staff from the university. Overall, the Program went on successfully and the staff were well educated on interpersonal and effective communication.

The poster features the Sathyabama Institute of Science and Technology logo at the top left and right. The central text reads: **SATHYABAMA** INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY) Accredited With 'A' Grade by NAAC. Below this, it lists accreditation logos including NAAC, FICCI, NIF, and others. The main title of the program is **SCHOOL OF SCIENCE AND HUMANITIES DEPARTMENT OF ENGLISH ORGANIZES ADMINISTRATIVE TRAINING PROGRAMS FOR NON-TEACHING ON INTERPERSONAL AND EFFECTIVE COMMUNICATION**. A circular portrait of Dr. Parveen Banu R. is shown on the left, with her name and title: **DR PARVEEN BANU R M.SC, PH.D PSYCHOLOGIST & RESEARCHER**. On the right, registration information is provided: **For Registration Check out Sathyabama.official www.sathyabama.ac.in** and the **Training Day 17 March 2021**.



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### SCHOOL OF SCIENCE AND HUMANITIES DEPARTMENT OF ENGLISH

ORGANIZES

ADMINISTRATIVE TRAINING PROGRAMS FOR NON-TEACHING  
ON

## ETHICS VALUES AND RESPECT

For Registration Check out



**MS.S.VINITHA**  
PSYCHOLOGIST AND ORGANISATION  
DEVELOPMENT SPECIALIST  
THE MIND CARE INDIA

[Sathyabama.official](https://www.instagram.com/Sathyabama.official)  
 [www.sathyabama.ac.in](http://www.sathyabama.ac.in)

Training Day  
**19 Jan 2021**



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### School of Science and Humanities Department of English

Professional development program on

## APPLICATION OF ICT IN ENGLISH LANGUAGE TEACHING

19.02.2021

2.30 PM -  
3.30PM



**Ms. Priyadharshini**

Bannari Amman Institute of Science and Technology

For Registration check out  
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29<sup>th</sup> JUL '20



30<sup>th</sup> JUL '20



31<sup>st</sup> JUL '20



01<sup>st</sup> AUG '20



03<sup>rd</sup> AUG '20



04<sup>th</sup> AUG '20

## "A JOURNEY" WITH ENTREPRENEURS!

A 6 DAY WEBMEET SERIES WITH  
INSPIRING ENTREPRENEURS

Department of Information Technology  
School of Computing  
&  
Entrepreneurship Development Cell  
in Association with  
Ministry of Micro, Small and Medium Enterprises  
(Government of India)

TIME:  
11:00 AM to  
12:00 PM



No Registration Fee  
E-Certificates will be given

Registration Link:  
<https://tinyurl.com/y55bgbq6>

### SHRI K. JAYACHANDIRAN

Sr. Consultant, MSME Technology Development Centre

### MR. VARUN S I

Director, Verena Haptic & VR Systems Pvt. Ltd., Chennai

### MR. VEL MURUGAN S

Founder & Director of Fabevy Technologies

### MS. DEEPA MUTHUKUMARASAMY

Founder & CEO of Some More Foods, First Spoon

### MR. MADHAVAN ELANGO

Board Member, Agile Consortium, Belgium

### CA. PRAVEEN KUMAR SUBRAMANIAN

Partner and Practice Leader, Finstein Advisory

### PATRONS:

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Dr. Marie Johnson, President  
Dr. T Sasipraba, Vice Chancellor

### CONVENORS:

Dr. T Sasikala, Professor & Dean  
School of Computing  
Dr. R Subhashini, HOD IT  
Dr. R Thamilselvan, EDC Coordinator

### CO-ORDINATORS:

Dr. S Gowri, Associate Professor  
Ms. J S Vimali, Assistant Professor  
Ms. R M Gomathi, Assistant Professor  
Dr. J Jabez, Associate Professor