

## ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITIES

### 1. Report on Five Day FDP Webinar series, dated 9<sup>th</sup> May, 2020 to 13<sup>th</sup> May,2020

Date	Programme	Title	No. of students Benefited
9 <sup>th</sup> May, 2020 to 13 <sup>th</sup> May, 2020	Five Day Webinar series	FDP Webinar series on Entrepreneurship	337

Five Day Webinar series organized by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama on 9<sup>th</sup> May, 2020 to 13<sup>th</sup> May,2020. Total of 337 students were actively participated, received certificate and benefitted .



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)  
Accredited with Grade "A" by NAAC



**SCHOOL OF MANAGEMENT STUDIES**  
**FIVE DAY**  
**FACULTY DEVELOPMENT PROGRAMME**  
**(WEBINAR SERIES)**  
**FROM**  
**09 MAY 2020 TO 13 MAY 2020 ,TIME: 12:00 - 1:00 PM**

**Day 1 (09.05.2020)**



**PMJF Lion CMA P. RAJU IYER**  
B.Com., FCMA, ACS, MIMA,  
MBA (U.K), ACMA (U.K), CGMA, M.Phil.,  
Chairman  
Internal Audit Standard Board  
The Institute of Cost Accountants of India

Topic: Future of Finance and way forward for Professionals

**Day 2 (10.05.2020)**



**Er.S Shanmugasundaram, B.E., MBA- HRM**  
Executive Director,  
Learning and Development  
NLC India limited  
Neyveli.

Topic:: Technology Development in Teaching & Training in Higher Education

**Day 3 (11.05.2020)**



**Dr.CA Abhishek Murali**  
M.Com, FCA, ACMA, CGMA,  
CIMA(Lon.), CISA(USA), DISA(ICAI),  
ADIT(UK), D.Litt.,  
SECRETARY, SIRC of ICAI



**CA. Divya Abhishek**  
B.Com, FCA, ACS, DIP IFRS  
ACCA.,  
LLB, ADIT(UK)

Topic: Managing Finance during Covid -19 Lockdown

**2. Report on Two Day TBI Webinar Series In association with MSME-PPDC Agra (Government of India) dated 4<sup>th</sup> June, 2020 to 5<sup>th</sup> June,2020**

Date	Programme	Title	No. of students Benefited
4 <sup>th</sup> June ,2020 to 5 <sup>th</sup> June,2020	Two Day TBI Webinar Series	Start ,Run and Sustain	178

**Two Day TBI Webinar Series on Start ,Run and Sustain** organized by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama on 4<sup>th</sup> June ,2020 to 5<sup>th</sup> June,2020.Total of 119 students actively participated, received certificate and benefitted .



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QUALITY SYSTEM CERTIFICATION  
DNV-GL  
ISO 9001:2015



INSTITUTION'S INNOVATION COUNCIL  
(Ministry of HRD Initiative)

**SATHYABAMA - TBI**  
(Supported by NSTEDB-DST)

SATHYABAMA ENTREPRENEURSHIP DEVELOPMENT CLUB

In association with  
**MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES**  
Organizes  
**TBI Webinar Series on  
Start, Run & Sustain of MSMEs in the Covid-19 scenario**



**04.06.2020  
11 :00**



**Government Schemes to MSMEs/Startups**  
Shri. R. Paneerselvam,  
Principal Director, MSME PPDC, AGRA

**04.06.2020  
15 :00**



**Role of Innovations for the Sustainable Ecosystem**  
Dr. V. J. Kishore Sonti  
Associate Professor, SIST

**05.06.2020  
11 :00**



**Success Talk**  
Shri. C K. Kumaravel  
CEO and Co-founder, Naturals Salon

**05.06.2020  
15 :00**



**Thinking of Starting a Startup?**  
Shri. Shyam Sekar S  
Founder, StartupXperts



 Morning Session : Meeting ID : 918 2047 6206 Pwd: 573628  
Evening Session : Meeting ID : 915 3621 6404 Pwd: 989479

Participants will get an E-Certificate upon successful completion of webinar series

**CONVENER**  
Dr. Thamilselvan R, Assoc Prof  
Mr. Kishore Kumar S, Manager , TBI

**Registration Link**  
<https://tinyurl.com/y86nzexr>

**ORGANIZING SECRETARY**  
Dr. B. SHEELA RANI  
Director (Research)

### 3. Report on Six Day Webinar Series On Enhancing Employability And Entrepreneurship Skills And Innovation from 29<sup>th</sup> June,2020to 04<sup>th</sup> July,2020

Date	Programme	Title	No. of students Benefited
29 <sup>th</sup> June,2020 to 04 <sup>th</sup> July,2020	Six Day Webinar Series	Enhancing Employability And Entrepreneurship Skills And Innovation	330

Six Day Webinar Series On Enhancing Employability And Entrepreneurship Skills And Innovation organized by Entrepreneurship Development Cell for the faculty of Sathyabama on 29<sup>th</sup> June,2020to 04<sup>th</sup> July,2020.Total of 330 students were actively participated, received certificate and benefitted.

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School of Management Studies, Institution's Innovation Council and Entrepreneurship Development Club jointly organize

**One week National Webinar Series on "Enhancing Entrepreneurship and Employability Skills" for students.**

From June 29,2020 to July 04,2020  
Time:11.00 AM

**Speakers:**

- Dr Sivaprakasam D**  
Chairman, SUSI Skill Development Centre, Erode.
- Dr Meera**  
Program Director, FORGE, Coimbatore.
- Mr Thamizhiyalan D**  
Director, I am an IAS Academy, Chennai.
- Dr Suryakumari**  
Founder President, The Academy of Life & People Skills (The ALPS) Chennai.
- CA Praveen Kumar Subramanian,**  
Director, Grant Thornton LLP Chennai.
- Mr Anil Kumar**  
IM&T, IBM System i Professional, Co-founder and Partner BFS Agile, Dubai.

**Topics:**

- Be the Best
- Innovation and Entrepreneurship
- Work Wholeheartedly
- Future Career Prospects
- Computerism and Employability
- Emerging Technologies

**Patrons**

- Dr Mariazeena Johnson**  
Chancellor
- Dr Marie Johnson**  
President
- Dr Sasipraba T**  
Vice- Chancellor

**Convenors/Organizers:**

- Dr Bhuvaneswari G**  
Dean, School of Management Studies (Convenor)
- Dr Palani A**  
Head of the Dept IIC -Startup Co-ordinator (Convenor)
- Dr Thamilselvan R**  
Associate Professor and Co-ordinator EDC & ED Club (Organizer)

**Key Features:**

- 1 Webinar for Students
- 2 No Registration fee
- 3 Number of Participants-300
- 4 e-Certificate will be issued
- 5 Registration for first come, first served basis

RegistrationLink: <https://forms.gle/UMzTkMeD5CHU6FaU9>

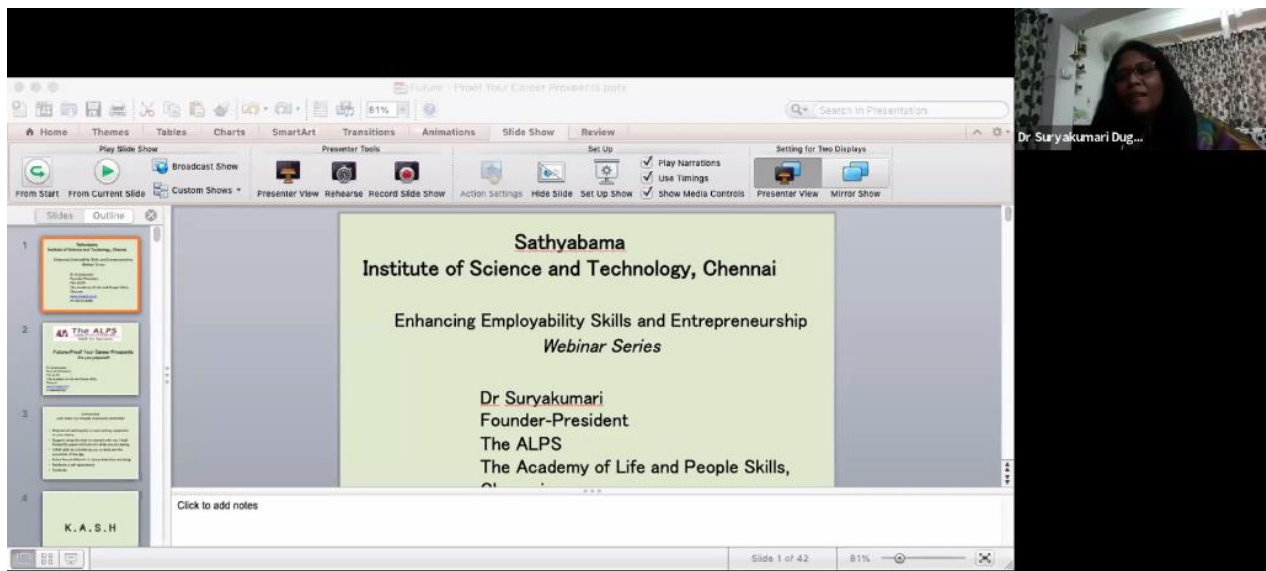
TO SUCCEED IN YOUR MISSION, YOU MUST HAVE SINGLE-MINDED DEVOTION TO YOUR GOAL.

THAMIZHIYALAN / DL...

where the puck is going to be, there it has been.  
Wayne Gretzky  
former Ice Hockey Player

Meera FORGE





**4. Report on Six Day National Webinar Lecture series on Bio Technology Concepts and Practice In association with MSME-PPDC Agra (Government of India) dated 6<sup>th</sup> July, 2020 To 11<sup>th</sup> July,2020**

<b>Date</b>	<b>Programme</b>	<b>Title</b>	<b>No. of students Benefited</b>
6 <sup>th</sup> July,2020 To 11 <sup>th</sup> July,2020	Six Day National Webinar Lecture series on Bio Technology Concepts and Practice	National Webinar Lecture series on Bio Technology Concepts and Practice	162

Six Day National Webinar Lecture series on Bio Technology Concepts and Practice In association with MSME-PPDC Agra (Government of India) by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama on 6<sup>th</sup> July,2020 To 11<sup>th</sup> July,2020.Total of 162 students were actively participated, received certificate and benefitted .



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JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600119  
www.sathyabama.ac.in



**SIX DAYS  
NATIONAL WEBINAR LECTURE SERIES  
ON  
BIOTECHNOLOGY CONCEPTS TO PRACTICE**



**Government schemes available for  
Biotechnology start-ups**  
**Shri. R. Panneerselvam**  
Principal Director, MSME, PPDC, Agra and  
Special Director, National Business Academy,  
Government of India, New Delhi



**Crop Production and Management**  
**Dr. Y. Justin Koilpillai**  
Assistant Professor of Botany, St. Xavier's College,  
Palayamkottai, Tamil Nadu.



**Environmental Management and  
Bioremediation**  
**Dr. Thomas Jacob Kariathil**  
Environmental Service Consultant, Outlook,  
Saskatchewan, Canada.



**Nutritional fulfilment through aquaculture**  
**Mr.P.S.M.Parthasarathi**  
Aquaculturist, Chennai.



**Herbal plants conservation through  
Biotechnology techniques**  
**Dr. M. Bastin Churchill**  
Assistant Professor, Department of Botany  
St. Joseph's College (Autonomous), Tiruchirappalli



**Digital droplet PCR and its application**  
**Dr. S. Ravikumar**  
Principal Scientist  
Multi-Disciplinary Center for Biomedical Research  
Aarupadai Veedu Medical college and Hospital.



**DEPARTMENT OF BIOTECHNOLOGY  
SCHOOL OF BIO & CHEMICAL ENGINEERING  
&  
ENTREPRENEURSHIP DEVELOPMENT CELL  
in association with**



**MINISTRY OF MICRO, SMALL &  
MEDIUM ENTERPRISES**

**July 6 to 11, 2020  
(03.00 pm to 04.00 pm)**

**Targeted audience  
B. Tech., B.Sc., M. Tech and M. Sc  
Bioscience students**

**Participants will get E-certificate upon successful  
completion of webinar series**

**Register for Free**

**Participation through  
ZOOM**

**Registration link**

<https://bit.ly/2YqKmSv>



**Scan to register**

**PATRONS**  
DR. MARIJEENA JOHNSON, CHANCELLOR, SATHYABAMA  
DR. MARIE JOHNSON, PRESIDENT, SATHYABAMA

**ADVISORS**  
DR. T. SASIPRABA, VICE CHANCELLOR, SATHYABAMA  
DR. E. LOGASHANMUGAM, PRO VICE CHANCELLOR, SATHYABAMA  
DR. S. S. RAU, REGISTRAR, SATHYABAMA  
DR. G. SUNDARI, DIRECTOR ADMINISTRATION, SATHYABAMA

**CONVENORS**  
DR. WILSON ARUNI, PRO VICE CHANCELLOR  
DR. V. RAMESH KUMAR  
G. NARENDRAKUMAR

**ORGANISING SECRETARIES**  
DR. R. THYAGARAJAN - +91 92456 05358  
DR. MABILAMANI SELVAM - +91 94443 26455  
DR. P. PRAKASH - +91 98405 22688  
DR. R. THAMILSELVAN - +91 91 95661 41502

**ORGANISING MEMBERS**  
FACULTY MEMBERS - DEPARTMENT OF BIOTECHNOLOGY

**5. Report on Six Day Webmeet with Inspiring Entrepreneurs In association with MSME-PPDC Agra (Government of India) dated 29<sup>th</sup> July,2020 to 04<sup>th</sup> August,2020**

Date	Programme	Title	No. of students Benefited
29 <sup>th</sup> July,2020 to 04 <sup>th</sup> August,2020	Six Day Webmeet with Inspiring Entrepreneurs	A Journey with Entrepreneurs	148

**Six Day Webmeet with Inspiring Entrepreneurs** In association with MSME-PPDC Agra (Government of India) by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama on 29<sup>th</sup> July,2020 to 04<sup>th</sup> August,2020.Total of 148 students were actively participated, received certificate and benefitted .



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## "A JOURNEY" WITH ENTREPRENEURS!

A 6 DAY WEBMEET SERIES WITH  
INSPIRING ENTREPRENEURS

**29<sup>th</sup> JUL '20**



**30<sup>th</sup> JUL '20**



**31<sup>st</sup> JUL '20**



**01<sup>st</sup> AUG '20**



**03<sup>rd</sup> AUG '20**



**04<sup>th</sup> AUG '20**



Department of Information Technology  
School of Computing  
&  
Entrepreneurship Development Cell  
in Association with  
Ministry of Micro, Small and Medium Enterprises  
(Government of India)

No Registration Fee  
E-Certificates will be given
Registration Link:  
<https://tinyurl.com/y55bgbq6>

**SHRI R. PANNEERSELVAM**  
Principal Director, MSME Tech. Dev. Centre, Agra

**MR. ARUN VARMA**  
Founders of Barbeque Ride India

**MR. VEL MURUGAN S**  
Founder & Director of Fabevy Technologies

**MS. DEEPA MUTHUKUMARASAMY**  
Founder & CEO of Some More Foods, First Spoon

**MR. MADHAVAN ELANGO**  
Board Member, Agile Consortium, Belgium

**CA. PRAVEEN KUMAR SUBRAMANIAN**  
Partner and Practice Leader: Risk, Cyber and Analytics

**PATRONS:**  
Dr. Mariazeena Johnson, Chancellor  
Dr. Marie Johnson, President  
Dr. T Sasipraba, Vice Chancellor

**CONVENORS:**  
Dr. T Sasikala, Professor & Dean  
School of Computing  
Dr. R Subhashini, HOD IT  
Dr. R Thamilselvan, EDC Coordinator

**CO-ORDINATORS:**  
Dr. S Gowri, Associate Professor  
Ms. J S Vimali, Assistant Professor  
Ms. R M Gomathi, Assistant Professor  
Dr. J Jabez, Associate Professor

**TIME:**  
**11:00 AM to  
12:00 PM**




**6. Report Six Day sensitization workshop on IPR In association with MSME-PPDC Agra (Government of India) 08<sup>th</sup> March,2021 to 13<sup>th</sup> March,2021**

Date	Programme	Title	No. of students Benefited
08 <sup>th</sup> March,2021 to 13 <sup>th</sup> March,2021	Six Day sensitization workshop	Intellectual Property Rights	155

Six Day sensitization workshop on IPR In association with MSME-PPDC Agra (Government of India) by Entrepreneurship Development Cell and Entrepreneurship Development Club for the



students of Sathyabama on 08<sup>th</sup> March,2021 to 13<sup>th</sup> March,2021.Total of 155 students were actively participated, received certificate and benefitted.



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[www.sathyabama.ac.in](http://www.sathyabama.ac.in)








**IIC, ED CELL, SDC-KALAAM'S CLUB &  
SCHOOL OF MANAGEMENT STUDIES IN ASSOCIATION  
WITH MSME - PPDC - AGRA GOVT. OF INDIA**

ORGANIZES A  
**ONE WEEK NATIONAL ONLINE -SENSITISATION WORKSHOP  
ON  
INTELLECTUAL PROPERTY RIGHTS**

 <p><b>Key Note Address</b> Dr.R.Panneerselvam Principal Director, MSME Technology Development Centre (PPDC) Agra</p>	<p><b>Geographical Indications</b> Mr. Chinnaraja G Naidu, Dy. Registrar of GI, Patent Office, Chennai</p>	
 <p><b>Govt.'s initiatives to promote IPRs</b> Dr. S. P. Subramanian Deputy Controller of Patents Chennai Patent office</p>	<p><b>Patents Filing Procedures</b> Mr. Manivasakam Asst. Controller of Patents, <b>Chennai Patent office</b></p>	
 <p><b>Trade Marks, Copy Rights and Industrial Designs</b> Mrs. N. Priyadarshini IP Analyst, CIPR Anna University, Chennai</p>	<p><b>Overview of Intellectual Property rights</b> Dr.M. Kanthababu Director, CIPR, Anna University, Chennai</p>	

**08.03.2021 TO 13.03.2021**  
**01.30 P.M TO 03.00 P.M**

**Chief Patrons:**

<p><b>Dr.Mariazeena Johnson</b> Chancellor</p>	<p><b>Dr.Marie Johnson</b> President</p>
<p><b>Ms.Maria Bernadette Tamilarasi Johnson</b> Vice President</p>	

<p><b>Convenors</b> <b>Dr.G.Bhuvanewari</b>, Dean - School of Management Studies <b>Dr.Nandhitha</b>, Dean, School of EEE</p>	<p><b>Organisors</b> <b>Dr.R.Thamilselvan</b> Coordinator ED Cell <b>Dr.A.Palani</b>, Head - IIC Startup Coordinator <b>Dr.Vijayabaskar</b>, Hod-ETC, <b>Dr.V. J. Kishore</b>, IIC Convenor</p>	<p><b>Patrons</b> <b>Shri.R.Panneerselvam</b> Principal Director, MSME-PPDC-AGRA, <b>Dr.T.SasiPrabha</b> Vice-Chancellor <b>Dr.G.Sundari</b> Director Admin &amp; IIC President</p>
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Government of India e-Certificate will be issued for all Participants  
Registration : <https://rzp.io/l/112iprfeb21>