



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited with "A" Grade by NAAC

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

Phone: 044 - 2450 3150 / 51 / 52 / 54 / 55 Fax: 044 - 2450 2344

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Entrepreneurship Development Cell

Programmes Conducted during 2018-2019

S.No.	DATE	PROGRAMME	TITLE	No. of Students Benefited
1.	18 th February,2019	One Day seminar	In and out share market	250
2.	4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	IOT & Automation	40
3.	4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	Python Programming	13
4.	4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	PHB Web design	41
5.	4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	Six Sigma(Green Belt)	70
6.	16 th to 18 th October,2018	Student Entrepreneurship	Workshop On Entrepreneurship	100
7.	4 th September,2018	Entrepreneurship Lecture Program	Journey of an Entrepreneur	30
8.	20 th September, 2018	Student Entrepreneurship	Student Startup	6
9.	10 th to 12 th September 2018	Women Entrepreneurship	Dynamic Empowerment program	120

10.	21 st August,2018	Awareness Programme	Entrepreneurship Awareness Programme	224
11.	11 th July,2018	Entrepreneurship Lecture Program	Ideation and conceptualization of Business Models	40



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Report on One Day seminar title "In and out share market" , 18th Februry,,2019

Date	Programme	Title	No. of students Benefited
18 th Februry,,2019	One Day seminar	In and out share market	250

One Day seminar titled "**In and out share market**" organized by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama Institute of Science and Technology on **18th Februry,,2019**.The programme started with felicitation by Dr.R.Thamilselvan, ED Cell, Coordinator to the **Mr. CA.M.Sathyakumar, Director, Vivekanda Institute of Leadership and Governance, Chennai**.with shawl and memento .The welcome address by Mr.Vrudesh Chilla and vote of thanks by Mr.Manish, Members of the ED Club, Sathyabama. **The session-I** of the programme titled "**Indian Economy and Financial Market**". This session was handled by **Mr. CA.M.Sathyakumar**.**The session-II** of the programme titled "**How to Invest in Stock Market**". This session was handled by " **Shri.K.Koushik, Founder and Chief Financial planner-Intelli360 Wealth Advisors,Chennai.**, he spoke on Poening of Demat Account and how to to buy and sell securities and investment in Mutual fund.. It was very encouraging to the students.



List of Students Participated Day seminar title “In and out share market” ,

18th Februry,,2019.

S.NO	Name of the Participant	S.NO	Name of the Participant
1	M Venkatesan	31	Renuka Devi P
2	Senthamizhan B	32	G Aakash
3	T R Ranjith Kumar	33	A Sai Durgesh
4	S Praveen	34	S Abhishek
5	A Sudharshan	35	V Hari Prasad
6	S Vignesh	36	K VijayKumar
7	Aneesh A	37	M Vinoth Kumar
8	Vinay Narayan Jenagi	38	Loganathan S
9	R Kavin Kumar	39	Karthikeyan
10	R Kailash	40	Rajesh Kumar S
11	Krishnan D V	41	Siva Kumar S
12	Mathew V Jose	42	Mano Savery
13	G Samyatha Sree	43	Kamala Karna
14	R Yaswika	44	Naresh
15	Soundharya S	45	Ramu
16	M Pragadeswari	46	David
17	Jyothi Lakshmi V	47	Sakthi Dasan
18	Abirami M	48	Irfan
19	Lognayagi S	49	Lokram
20	Samannitha	50	Gowtham
21	Dalvina Esther	51	Magesh G
22	S R Aarthi	52	Dinesh
23	G Aparna	53	Gopinath
24	V Ashwini	54	Santosh R
25	S Divya	55	J Manvitha
26	Hephzibath J G	56	B Preethi
27	Haritha Shri SP	57	M Deepika
28	Varalakshmi T	58	Annie Shwetha
29	Keerthana M	59	Sahaya Bino S
30	Rithika N	60	Vaishnavi A
61	Yasaswini A	121	M Chellapandi
62	Devika V	122	V Vignesh
63	Sai Nirupama N	123	R Sabri Nishnath
64	Saranya K	124	S Karthik
65	C Meenalochini	125	M Padmanaban
66	J Rathsana	126	Sanjay Sanvel
67	Benny Jeya Shekhar	127	R Rajarajan
68	Brandon Rai	128	T Yeya Surya

69	K Rohith	129	Mathyazhagan
70	G Balaji	130	S Karthi
71	B Karthik Bhushan	131	Robin Singh A
72	S Ramana	132	P Parthiban
73	Shivam Shekhar	133	M Sarvanan
74	A Vignesh	134	Rishi Sivakumar
75	N Prabhas	135	Kavya
76	P Bhadri	136	Selva Vani S
77	Supratim Saha	137	Hemalatha B
78	Mallampalli Rajesh	138	Aswariya S
79	Sharan Raj P	139	A Punithavathi
80	Yukesh j	140	D Kavitha
81	Sainath S J	141	S Saranya
82	Kishore K	142	N Biruntha
83	P Jnana Teja	143	P Madhupriya
84	Mozammil Aslam	144	S Ayswarya
85	T Bhanu Chander Reddy	145	M Ishwarya
86	Sudarshan Vishwek	146	M Nirmala devi
87	Jeevan Kumar N	147	Athif Fathima T
88	K Janahan	148	Hariharan S
89	Joel Sathiyar Varughese	149	Faiyan
90	Vikrant Mishra	150	Vignesh D
91	Swagatham Bardhan	151	Yogesh A
92	A Harsha Vardhan	152	Yugesh P
93	T Apoorvaraj	153	Jeyasurya J
94	D Manish	154	K Gowtham
95	Dinesh K	155	S Bhuvanesh
96	G Siva Sai	156	Aakash
97	Azwan Suit A	157	Naveen
98	Rahul Ravi Bosco	158	Vella Sai Kiran
99	Nikhil K	159	Nalluri Gopi
100	K T Giri Shankar	160	Rajashekhar Reddy Singam
101	G S Kiran	161	Vineeeth V
102	S vishal	162	S Vijaya Ramakrishna
103	K Vignesh	163	S Sathish Kumar
104	P Vignesh	164	S purushothaman
105	Puui Arasan	165	Sharin Kumar s
106	Mageshwaran	166	A Kishore Babu
107	Sharan Raj P	167	Shivam Thakur
108	Ashwin R	168	V V Narayana Reddy
109	Tharun Raj	169	Sushil Athithiyaa
110	Vishnu V	170	A V Sudarshan
111	Vignesh B	171	R Srinath

112	M Surya	172	V Rishi Kumar
113	S Sivasalpathi	173	A Srinivasan
114	P Suresh	174	T Sriram
115	S Vignesh	175	A Siva
116	R Srinivasan	176	P.K.Chanda
117	M Gopi	177	Suyash Verma
118	M Karthick	178	Anupam
119	S Visweswaran	179	K.C.Gupta
120	L Balachandan	180	Ankit
121	M Chellapandi		
181	Adarsh	198	Raja Priya R
182	Asheer	199	S Vijaya
183	Vineet	200	K E.Adarsh
184	Shivam Goyal	201	Sowmiya R
185	Satyam Purohit	202	Shalini S
186	Arnab Das	203	S V Ashwini
187	Sumit Singh	204	Ashwini Prakash A
188	Shivam Pratap Singh	205	Jgadeesh Waran
189	Irfan Afreen S	206	Solapuri Manmohan
190	Sowmya Sri	207	Sarbabi Banik
191	Vishnu Priya	208	Aastha Gupta
192	Anuradha Kavya	209	Adrita Chanda
193	Kavitha R	210	Sudipto Paul
194	Rajalakshmi R	211	Shivam Thakur
195	Sukeerthi P	212	Tapadyuti Mal
196	Akshaya		
197	Rayan S		



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Report on 5 Day MSME Certificate Course Programme "IOT & Automation" held from 4,5,6,7 & 8th February, 2019.

Date	Programme	Title	No. of students Benefited
4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	IOT & Automation	40

5 Day MSME Certificate Course Programme titled "IOT & Automation ,Python Programming, Web design and Six Sigma(Green Belt)" organized by Entrepreneurship Development Cell, Sathyabama Institute of Science and Technology in association with Micro Small and Medium Enterprises, Product, Process and Development, Ministry of MSME, Agra for the students of our institute on 4,5,6,7 & 8th February,2019.



5 Day MSME Certificate Course Programme "IOT & Automation" held from 4,5,6,7 & 8th February, 2019



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Report on 5 Day MSME Certificate Course Programme "Python Programming" held from 4,5,6,7 & 8th February, 2019.

Date	Programme	Title	No. of students Benefited
4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	Python Programming	13

5 Day MSME Certificate Course Programme titled "**Python Programming**" organized by Entrepreneurship Development Cell, Sathyabama Institute of Science and Technology in association with **Micro Small and Medium Enterprises, Product, Process and Development, Ministry of MSME, Agra** for the students of our institute on **4,5,6,7 & 8th February,2019**.



MSME Certificate Course Programme "Python Programming" held from 4,5,6,7 & 8th February, 2019.



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Report on 5 Day MSME Certificate Course Programme "PHP Web design" held from 4,5,6,7 & 8th February, 2019.

Date	Programme	Title	No. of students Benefited
4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	PHP Web design	41

5 Day MSME Certificate Course Programme titled "**PHP Web design**" organized by Entrepreneurship Development Cell, Sathyabama Institute of Science and Technology in association with **Micro Small and Medium Enterprises, Product, Process and Development, Ministry of MSME, Agra** for the students of our institute on **4,5,6,7 & 8th February,2019.**



MSME Certificate Course Programme "PHP Web design" held from 4,5,6,7 & 8th February, 2019



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Report on 5 Day MSME Certificate Course Programme "Six Sigma (Green Belt)" held from 4,5,6,7 & 8th February, 2019.

Date	Programme	Title	No. of students Benefited
4,5,6,7 & 8 th February,2019	5 Day MSME Certificate Course Programme	Six Sigma(Green Belt)	70

5 Day MSME Certificate Course Programme titled "**Six Sigma(Green Belt)**" organized by Entrepreneurship Development Cell, Sathyabama Institute of Science and Technology in association with **Micro Small and Medium Enterprises, Product, Process and Development, Ministry of MSME, Agra** for the students of our institute on **4,5,6,7 & 8th February,2019**.



5 Day MSME Certificate Course Programme "Six Sigma (Green Belt)" held from 4,5,6,7 & 8th February, 2019



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WORKSHOP ON ENTREPRENEURSHIP

Titles	Details				
Objective	To provide an orientation on entrepreneurship				
Participants	100 Second year B.Com students (women)				
Date	16th to 18 th August 2018				
Outcome	1. Foster entrepreneurial interest among students				
	2. Ability to recognize a business opportunity that fits the individual student				
Program schedule	Date	Session 1	Session 2	Session 3	Session 4
	Day I	Introduction on Entrepreneurship	Invited Talk	Business Simulation	Debriefing Exercise
	Day II	Idea to execution-key steps	Skill set for an entrepreneur	Activity Role play	Debriefing Exercise
	Day III	Business Analytics	Leadership & Decision Making	Case Discussion & Debrief	Valedictory



Workshop on Entrepreneurship



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DYNAMIC EMPOWERMENT PROGRAM

Title	Details	
Objective	To develop the abilities for adaptive and positive behaviour that enable individuals to deal effectively with the demands and challenges of life.	
Participants	120 Third year students(women)	
Date	10 th to 12 th September 2018	
Conducted By	Live Life Education – Dr.Kannan Gireesh, Consultant Pshychiatrist .	
Outcome	1. Transformation of individual personality to lead a meaningful and contented life.	
	2. Experience greater sense of control over work and life, greater clarity about their concerns and commitments, more fulfilment and satisfaction.	
Program Schedule	Day I	Introduction to self and behavioural differences.
	Day II	Participative learning of life skills
	Day III	Leadership , decision making and implementation of learning.



Dynamic Empowerment Program



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Report on Entrepreneurship Awareness Programme 21st August,2018

Date	Programme	Title	No. of students Benefited
21 st August,2018	Awareness Programme	Entrepreneurship Awareness Programme	224

Entrepreneurship Awareness Programme was organized by Entrepreneurship Development Cell and Entrepreneurship Development Club for the students of Sathyabama on 21/08/2018. The programme started with felicitation by Dr.R.Thamilselvan, ED Cell, Coordinator to the Chief Guest **Mr.S.K.Selvan B.E., Managing Director,CADD Centre Technical Services Private limited, Chennai** with shawl and memento. The welcome address by PVS.Manogna and vote of thanks by Kasyab Members of the ED Club, Sathyabama. The session-I of the programme titled **Startup Entrepreneurs- Challenges**. This session was handled by **Mr.S.K.Selvan B.E., Managing Director,CADD Centre Technical Services Private limited, Chennai** He spoke on the need for choosing Entrepreneurship as the career and challenges they have to face in the entrepreneurship environment. His quoted examples are very realistic and highly motivated. The session-II of the programme titled "**Leading to Successful Life**". This session was handled by **Mr.Ramasamy,Managing Director, M/s Spiraseal Gaskets Private Limited,Chennai**, he spoke on the Leading to successful life in the new industrial environment after completing engineering with videos. It was very encouraging to the students. The session-III of the programme titled **Opportunities available to Startup Entrepreneurs**. This session was handled by Mohit Vishal Founder, Awiskar Lab, Private Limited, Chennai. He spoke on the plenty of opportunities available to budding entrepreneurs and presented with videos. It was very encouraging to the student entrepreneurs.

